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Basic Education
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SENIOR CERTIFICATE EXAMINATIONS

ENGLISH FIRST ADDITIONAL LANGUAGE P1

2018

MARKING GUIDELINES

MARKS: 80

These marking guidelines consist of 9 pages.

INSTRUCTIONS TO MARKERS

1. Candidates are required to answer ALL the questions.
2. This memorandum serves as a guide to markers. Some responses may require a marker's discretion, while others may be expanded at the national marking guideline discussion.
3. Candidates' responses should be assessed as objectively as possible.

MARKING THE COMPREHENSION

- Because the focus is on understanding, incorrect spelling and language errors in responses should not be penalised unless such errors change the meaning/understanding. (Errors must still be indicated.)
- If a candidate uses words from a language other than the one being examined, disregard those words, and if the answer still makes sense, do not penalise. However, if a word from another language is used in a text and required in an answer, this will be acceptable.
- For **open-ended questions**, no marks should be awarded for YES/NO or I AGREE/I DISAGREE. The reason/substantiation/motivation is what should be considered.
- When one-word answers are required and the candidate gives a whole sentence, mark correct **provided that** the correct word is underlined/ highlighted.
- When two/three facts/points are required and a range is given, mark **only** the first two/three.
- Accept dialectical variations.
- For multiple-choice questions, accept BOTH the letter corresponding with the correct answer AND/OR the answer written out in full.

SECTION A: COMPREHENSION**QUESTION 1**

- 1.1 1.1.1 A beautifully iced/vanilla flavoured cupcake.✓ (1)
- 1.1.2 C/craving for sweet foods.✓ (1)
- 1.2 1.2.1 Natural sugar/unrefined/organic sugar is found in fresh fruit. ✓
Added sugar/refined sugar is found in tomato sauce.✓ (2)
- 1.2.2 The World Health Organisation has found that high sugar intake can lead to mood disorders. /They want to decrease the number of people experiencing mood disorders. ✓ (1)
- 1.3 worldwide✓ (1)
- 1.4 The amount of sugar in factory-baked food is regulated/consistent ✓which makes the research more reliable.✓.

OR

The nutritional information of factory-baked foods is available on the packaging✓ which makes the research more reliable. ✓ (2)

OR

The nutritional information✓ of home-baked food is not that readily available which makes the research unreliable.✓

- 1.5 Diet drinks/artificially contain sweetened drinks✓can cause mood disorders/lead to health problems/risk of depression is increased.✓ (2)
- 1.6 The 2015 study found that people, who consumed high amounts of added sugar, had a higher chance of suffering from depression✓compared to those who consumed natural sugars.✓ (2)
- 1.7 1.7.1 The main cause/reason/source.✓ (1)
- 1.7.2 Sweet foods can be as addictive as cocaine.✓ (1)
- 1.7.3 Open-ended. Accept a suitable response, e.g.

Yes.

If the research will help to reduce mood disorders, then it is acceptable to use rats. Humans should not be subjected to these tests without experiments having been carried out first. Many breakthroughs in the past were possible because of experiments that had been carried out on animals.

OR

No.

Although rats are vermin, they should not be subjected to experiments. It is cruel to experiment on animals. /Rats are not the same as humans, therefore, the findings of such research may have different results when humans are involved.

NOTE: Do NOT award a mark for 'Yes' or 'No'. Accept other suitable responses. A candidate can score 1 or 2 marks for an answer that is not well-substantiated. Accept a combination answer.

(3)

1.8 Consuming sweet foods provides only a short-term relief.✓Thereafter, it worsens or aggravates the mood disorder and depression.✓

(2)

1.9 To prove✓ that sugar consumption can lead to mood disorders.✓/To persuade the readers to believe✓that the findings are reliable.✓

(2)

1.10 Open-ended. Accept a suitable response, e.g.

The title is suitable because the article is based on reducing sugar intake as it leads to mood disorders. Sweet food is tempting; however, the intake should be reduced. 'Sweet' is associated with something good but too much sugar intake may cause health problems.

OR

The title is unsuitable because there is an uncertainty about the link between sugar intake and mood disorders. The title provided sounds conclusive while the article conveys the opposite.

NOTE: Accept other suitable responses. A candidate can score 1 or 2 marks for an answer that is not well-substantiated.

(3)

1.11 McDonald's✓

(1)

1.12 There has been a/an (steady) increase in the buying of fast-food.✓

(1)

1.13 2018 is only an anticipated/projected figure and not the real total.✓

(1)

1.14 It stands out to emphasise the large number of fast-food outlets that the top ten brands in South Africa have.✓

(1)

1.15 Pizzas are also fast-food.✓The round shape of the pizza, together with the cut slices, represents another type of graph / resembles a pie graph.✓

(2)

TOTAL SECTION A: 30

SECTION B: SUMMARY**QUESTION 2**

The following points form the answer to the question:

	QUOTATIONS		FACTS (NOTE: Candidates may phrase the facts differently.)
1.	'It is important to look away from the screen at regular intervals.'	1.	Take frequent breaks from the screen.
2.	'Make a conscious effort to blink more to keep your eyes moist.'	2.	Blink more often to prevent dry eyes.
3.	'It is good to keep exercising your eyes by moving them from side to side, up and down and in a circle.'	3.	Engage in different types of eye exercises regularly. /Exercise your eyes regularly.
4.	'Ensure that curtains or blinds are closed.'	4.	Keep curtains or blinds shut.
5.	'... check your screen's lighting intensity ensuring that it is as bright as your surroundings.'	5.	Ensure that your screen's lighting is similar to that of the environment in which you are.
6.	'Sit at arm's length from the computer screen.'	6.	Sit a reasonable distance away from the screen.
7.	'Avoid tilting the screen below eye level.'	7.	Keep the screen at the same level as your eyes.
8.	'Enlarge the font size to allow for easier reading.'	8.	Use a larger font size on computer screens.

MARKING THE SUMMARY

Marking is on the basis of the inclusion of valid material and the exclusion of invalid material.

The summary should be marked as follows:

- **Mark allocation:**
 - 7 marks for 7 points (1 mark per main point)
 - 3 marks for language
 - Total marks: 10
- **Distribution of language marks when candidate has not quoted verbatim:**
 - 1–3 points correct: award 1 mark
 - 4–5 points correct: award 2 marks
 - 6–7 points correct: award 3 marks
- **Distribution of language marks when candidate has quoted verbatim:**
 - 6–7 quotes: award no language mark
 - 1–5 quotes: award 1 language mark

NOTE:

- **Word count:**
 - You are required to verify the number of words used.
 - Do not deduct any marks if the candidate fails to indicate the number of words used or if the number of words used is indicated incorrectly.
 - If the word limit is exceeded, read up to the last sentence above the stipulated upper limit and ignore the rest of the summary.

TOTAL SECTION B: 10

SECTION C: LANGUAGE**NOTE:**

- One-word answers must be marked correct even if the spelling is incorrect, unless the error changes the meaning of the word.
- In full-sentence answers, incorrect spelling should be penalised if the error is in the language structure being tested.
- Sentence structures must be grammatically correct and given in full sentences/ as per instructions.
- For multiple-choice questions, accept BOTH the letter corresponding with the correct answer AND/OR the answer written out in full as correct.

QUESTION 3: ANALYSING AN ADVERTISEMENT

3.1 (Rhodes) whole kernel corn/canned corn. ✓ (1)

3.2 Mothers/Fathers/Chefs/People who prepare meal. / People who prepare meals. /Chefs ✓

NOTE: Accept any ONE of the above answers. (1)

3.3 'from Nature to you'. ✓ (1)

3.4 The headline is written in a larger font/The words 'Mother Nature' are written in a much larger/bold font. ✓ (1)

3.5 3.5.1 The *Rhodes* brand is manufactured locally✓ from crops grown on the best farms/ farms that have been carefully selected. ✓

Farms are carefully selected✓ to ensure that the *Rhodes*' products are the best. ✓ (2)

3.5.2 hyphen✓ (1)

3.6 By stating that this product has been on the market for over a 100 years.✓ (1)

3.7 Open-ended. Accept a suitable response, e.g.

The advertiser succeeds because the message of the advertisement is that the product is very close to being natural. The visual shows a can of whole kernel corn with the leaves/husk of a fresh corn. This conveys the message that the content of the can is as natural as the fresh cob.

OR

The advertiser does not succeed because the contents of the can would contain preservatives which are artificial/not natural. Canned products are processed and can never be as natural as a fresh cob.

NOTE: Accept other suitable responses. A candidate can score 1 mark for an answer that is not well-substantiated. Accept a combination answer.

(2)
[10]

QUESTION 4: ANALYSING A CARTOON

- 4.1 4.1.1 Dagwood's mouth is wide open.✓
 There are movement lines around his hand.✓
 His arm is raised.✓
 He is waving his fist.✓
 His hand is clenched in fist. ✓

NOTE: Accept any TWO of the above answers. (2)

- 4.1.2 The storm struck out the electricity.✓ (1)

- 4.2 Frame 1 is the lounge/sitting room/living room/television room✓ and frame 2 is the kitchen.✓ (2)

- 4.3 4.3.1 B/delight (1)

- 4.3.2 The dog is lying with its front legs folded which indicates that it is relaxed.✓ ✓

OR

The dog's eyes are closed which shows that it is happy/content/satisfied.✓ ✓

NOTE: Accept any ONE of the above answers. (2)

- 4.4 Open-ended. Accept a suitable response, e.g.

Yes

If Dagwood eats all the food then it will, at least, not go to waste. The dog also benefits as it is given some of the food to eat.

OR

No

Dagwood will never be able to eat all the food, so some will go to waste. The problem is not resolved as they are still without electricity.

NOTE: The above are merely examples. A candidate can score 1 mark for an answer that is not well-substantiated.

(2)
[10]

QUESTION 5: LANGUAGE AND EDITING SKILLS

- 5.1 5.1.1 (a) an✓ (1)
 (b) from✓ (1)
 (c) receiver✓ (1)
 (d) use✓ (1)

- 5.1.2 (a) Many individuals do not/don't negotiate lease agreements with landlords or agents. ✓ (1)

- (b) Johannes du Plessis said that many individuals negotiated✓ lease agreements with landlords or agents, or made✓ purchase and sale agreements with sellers they had found✓ in newspapers or website classifieds.

NOTE: Award 1 mark for each underlined change and 1 mark for correct punctuation. (4)

- 5.1.3 The man was warned by the legal advisor not to use certain emojis in responding to messages.✓ (1)

- 5.1.4 Should **you** then breach the contract, **you** may become liable to the other party for possible damages.✓

OR

Should **one** then breach the contract, **one** may become liable to the other party for possible damages.✓ (1)

- 5.1.5 (a) It is the name of the act/law.✓ (1)

- (b) acronym✓ (1)

- 5.1.6 Contracts, concluded wholly or partly by a data message, are valid in law, aren't they?✓

OR

Contracts, concluded wholly or partly by a data message, are valid in law, are they not? ✓ (1)

- 5.2 5.2.1 (a) Adjective✓ (1)
 (b) The screaming toddler disturbs/is disturbing the audience✓ (1)

- 5.2.2 mosquito.✓ (1)

- 5.2.3 The sound of the screeching violin is more annoying than the sound of the squeaky duck.✓ (1)

- 5.2.4 irritation.✓ (spelling must be 100% correct) (1)

- 5.2.5 peaceful/restful✓ (1)

TOTAL SECTION C: 40
GRAND TOTAL: 80