

You have Downloaded, yet Another Great Resource to assist you with your Studies ③

Thank You for Supporting SA Exam Papers

Your Leading Past Year Exam Paper Resource Portal

Visit us @ www.saexampapers.co.za







basic education

Department: Basic Education **REPUBLIC OF SOUTH AFRICA**

NATIONAL SENIOR CERTIFICATE

GRADE 12

AGRICULTURAL SCIENCES P2 NOVEMBER 2016 MEMORANDUM

MARKS: 150

This memorandum consists of 11 pages

Copyright reserved

Please turn over

SECTION A

QUESTION 1

SECTION B

QUESTION 2: AGRICULTURAL MANAGEMENT AND MARKETING

2.1	Scen	Scenario on marketing			
	2.1.1	Identification of the marketing functions(a) Transportation ✓(b) Storage ✓	(1) (1)		
	2.1.2	 Economic term for each of the following statements (a) Packaging ✓ (b) Cold storage/refrigeration ✓ (c) Processing/value adding ✓ 	(1) (1) (1)		
	2.1.3	 TWO advantages of processing agricultural products Prevents spoilage/perishability/increases shelf-life of products ✓ The product is available throughout the year ✓ Improves food safety by heating to sufficient temperatures ✓ Easy to transport ✓ Easy storage ✓ Adds value to farm products/increases the value of products/ higher income for the farmer ✓ It provides job opportunities ✓ Reduces wastage of excess produce ✓ It is a way of overcoming over-supply of products ✓ It allows for easier packing and handling of products/ simplification of products ✓ (Any 2) 	(2)		
2.2	Case	study on production of peppers			
	2.2.1	Farmer who marketed with success Farmer B ✓	(1)		
	2.2.2	 Reason Farmer B sold the produce for a higher price/R8/kg ✓ The farmer identified/researched consumer needs and therefore sold the produce at a profit ✓ Farmer worked the costs and is selling at a profit ✓ Secured future contracts ✓ No use of a middle man ✓ Packaging according to consumer needs/preference ✓ (Any 1) 	(1)		
	2.2.3	 TWO aspects to develop marketing strategy Product ✓ Consumer preference/demand ✓ Promotion ✓ Pricing ✓ Placement/distribution ✓ (Any 2) 	(2)		

Please turn over

2.3

2.4

2.2.4	Marketing strategy used by Farmer B• Research ✓• Marketing mix ✓(Any 1)	(1)
2.2.5	 TWO benefits of the marketing strategy to the farmer Sales/market/price are guaranteed ✓ No middleman/intermediary ✓ Secured a contract for the next season ✓ Promotion of products ✓ (Any 2) 	(2)
Price ex	operiment of oranges	
2.3.1	 Hypothesis The price of oranges will influence ✓ the demand thereof ✓ OR A fall in the price of oranges ✓ will lead to a high demand/profit ✓ 	
	 OR An increase in the price of oranges ✓ will lead to a lower demand/profit/high loss ✓ OR 	
	 Sales of oranges will decrease ✓ with a price increase ✓ Sales of oranges will increase ✓ with a price decrease ✓ 	(2)
2.3.2	 Factor that influenced the demand Price ✓ 	(1)
2.3.3	 Explanation of the factor influencing demand A fall in price of oranges √leads to an increase in demand √ OR 	
	 A rise in price of oranges ✓ leads to a decline/decrease in demand ✓ 	(2)
2.3.4	Impact of a higher price on profit margins The increase in price \checkmark leads to decrease in profit \checkmark	(2)
Analysi	ng the advert	
2.4.1	The type of labelling Eco/green labelling ✓	(1)
2.4.2	 TWO reasons for the labelling Packed in recyclable material/biodegradable ✓ Organically produced ✓ 	(2)
2.4.3	 Justification for environmental friendliness Packaging on recyclable bags/materials ✓ 	

- Organically produced ✓ (Any 1) (1)
- 2.4.4 **Marketing approach to promote the product** Sustainable agricultural marketing/green/eco friendly marketing ✓ (1)

(1) (1) (1) (1)

(2)

2.5 **SWOT Analysis**

2.5.1	Linking statements with SWOT analysis
	• A - Strength ✓
	 B - Opportunity ✓
	• C - Weakness ✓
	 E - Threat ✓

2.5.2 How strengths/opportunities can improve the farming enterprise

- The farmer can take an advantage of a land with access to • irrigation/assistance of extension officer/financial assistance from Land bank (strength) ✓
- Demand for baby carrot (opportunity) ✓

2.6 THREE personal characteristics of a successful entrepreneur

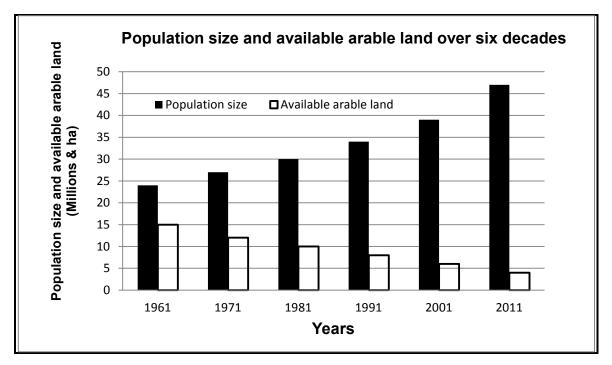
- Leadership ✓ •
- Motivation ✓ •
- Self confidence ✓ •
- Commitment ✓ •
- Hard working/energetic ✓ •
- Perseverance ✓ •
- Market driven ✓ •
- Innovative/creativity ✓ •
- Positive attitude ✓ •
- Risk taking ✓ •
- Dynamic/flexibility ✓ •
- Success driven ✓ •
- Responsibility ✓ •
- Communication ✓ •
- Visionary/goal orientated ✓ •

(Any 3) (3) [35]

QUESTION 3: PRODUCTION FACTORS

3.1 Land as a production factor

3.1.1 **Bar graph on population size and area of land over time**



Criteria/rubric/marking guidelines

- Correct heading ✓
- Y-axis: Correctly calibrated and labelled (population size and available arable land) ✓
- X-axis: Correctly calibrated and labelled (years) ✓
- Correct units (millions and hectares) ✓
- Bar graph ✓
- All criteria presented correctly ✓

3.1.2 **The economic characteristic of land**

Land for agricultural purposes is limited/limitedness ✓

(1)

(2)

(6)

3.1.3 The impact of the limitedness of land on production

Increasing population is putting more pressure on the limited land \checkmark resulting in a decrease in production \checkmark **OR**

The higher the population size \checkmark

The lesser the arable land/production \checkmark OR The lower the population size \checkmark the more the arable land/production \checkmark OR DR

The more the arable land \checkmark the more the production \checkmark **OR**

The lower the arable land \checkmark the less the production \checkmark

7 NSC – Memorandum

	3.1.4	 TWO measures to improve productivity of land Development of disease-resistant cultivars and breeds ✓ Knowledge on the wise use of fertilisers/pesticides ✓ Appropriate use of land/better care of agricultural land ✓ Adapting to/use of scientific methods/use of technology to improve yields ✓ Increased knowledge on agricultural education/precision farming ✓ Consolidation of uneconomic units ✓ Mechanisation ✓ 	
		 Adapting to appropriate policies/legislation ✓ Water provision/management ✓ (Any 2) 	(2)
3.2	Labour	contract	
	3.2.1	Employee with unfair conditions of service Employee B ✓	(1)
	3.2.2	 Justification Long working hours/12 hours of work per day ✓ Insufficient payment for work on Sunday/public holiday/R200 per day instead of R240 ✓ Leave days not according to stipulation of legislation/10 days leave in 3 years ✓ (Any 2) 	(2)
	3.2.3	 TWO labour legislation that could be used by employee Labour Relations Act ✓ Basic Conditions of Employment Act ✓ 	(2)
3.3	Method	s to increase labour productivity	
	3.3.1	Physical planning of infrastructure/physical farm planning \checkmark	(1)
	3.3.2	Training/skills development ✓	(1)
	3.3.3	Adequate living/environmental conditions ✓	(1)
	3.3.4	Mechanisation ✓	(1)

8 NSC – Memorandum

3.4 **Cash flow budget statement**

3.4.1 Mini cash flow budget

Costs incurred	Amount
Wages	R4 000 ا
Chicken feed	R7 000
Electricity	R2 500
Other costs	R1 500
Total costs	R15 000 ✓
Income	
Eggs/broilers sold/week	R10 000/R60 000 ✓
Net cash/week	– R5 000/R45 000 ✓

(4)

3.4.2 Net cash income for the month

- Egg income per week + broiler income per month costs per month
- R10 000 x 4) \checkmark + R50 000 = R90 000 (R15 000 x 4) \checkmark = R30 000 \checkmark (3)

3.4.3 Business net worth based on the weekly cash flow

- Business cash flow per week is negative/positive (- R5000/R45 000) ✓
- Cash flow cannot be used to determine the net worth or income of a business/cash flow maybe restricted at a particular time even when business is profitable ✓

3.5 **Problem associated with capital**

	3.5.1	Over- capitalisation ✓	(1)
	3.5.2	Risk factor/uncertainty ✓	(1)
	3.5.3	Scarcity of capital/interest rates ✓	(1)
	3.5.4	Depreciation ✓	(1)
3.6	Managem	nent principle	
	3.6.1	Planning/decision making ✓	(1)

3.6.2 Control ✓ (1)

[35]

QUESTION 4: BASIC AGRICULTURAL GENETICS

4.1	Crossir	ng of a black-faced ram and white-faced ewe	
	4.1.1	Genotype of parent B bb ✓	(1)
	4.1.2	Indication whether parents are homozygous or heterozygous Homozygous ✓	(1)
	4.1.3	Reason Parents have same alleles for a gene/pure bred ✓	(1)
	4.1.4	 Identification of the phenotype in the F₂ generation F: black-faced ✓ G: black-faced ✓ H: white-faced ✓ 	(1) (1) (1)
	4.1.5	 Indication of the genotypic and phenotypic ratio in F₂ generation Genotypic ratio 1:2:1 ✓ Phenotypic ratio 3:1/3 black:1 white ✓ 	(1) (1)
4.2	Estimat	ted breeding values	
	4.2.1	Characteristic to select for in Bonsmara and Boer goat Bonsmara - Meat tenderness ✓ Boer Goat - Post weaning weight ✓	(2)
	4.2.2	Justification The heritability of both characteristics is greater than 50%/ controlled more by genes $\checkmark \checkmark$	(2)
	4.2.3	 TWO reasons for not selecting for birth, fleece and lean meat Heritability is less than 50% ✓ Characteristics will be more influenced by the environment/ less controlled by genes ✓ 	(2)
4.3	Indicati	on of the environmental factors causing variation	
	4.3.1	Light intensity/temperature/climate ✓	(1)
	4.3.2	Feeding/nutrition ✓	(1)
	4.3.3	Topography/relief/terrain ✓	(1)
	4.3.4	Climate/low temperature ✓	(1)

(3)

(1)

(1)

(1)

(3)

(1)

(1)

(1)

(1)

(2)

10 NSC – Memorandum

4.4	Polygeni	ic inheritance		
	4.4.1	 Production of leghorn with BbGgkk genes B = 5 eggs ✓ G = 5 eggs ✓ 5 + 5 + 60 = 70 eggs ✓ 		
	4.4.2	Genotypes resulting in 90 eggs BBGGKK ✓		
	4.4.3	Type of inheritance Polygenic/quantitative ✓		
4.5	Breeding heifers			
	4.5.1	Appropriate term for the phenomena represented by the data Continuous variation/normal distribution/biometrics \checkmark	ata	
	4.5.2	 Number of heifers if 12% is selected Total :10+15+20+30+40+60+75+65+45+35+15+10+5 = 42 12% (0,12) x 425 ✓ = 51 heifers ✓ 	25 ✓	
	4.5.3	Mass of the average animals Average mass = 140 kg ✓		
	4.5.4	 Farmer's intention (a) Heifers with highest live mass Selection for breeding purposes ✓ (b) Heifers with lowest live mass Cull/slaughter/sell ✓ 		
4.6	Techniques to genetically modify tomatoes			
	4.6.1	Technique Genetic modification/engineering/manipulation/micro-injection	√	
	4.6.2	 TWO advantages of GM/micro-injection to the farmer Better yield/harvesting ✓ Increased shelf life/storage ✓ Improved quality/increased nutritional value/value adding Increased resistance to diseases/insects/pests ✓ Resistance to harsh conditions/drought ✓ (Angle) 	✓ y 2)	

4.6.3 **TWO socio-economic effects of food from genetically modified** plants to the farmer

- Small scale and poor farmers cannot afford GM crops/GM crops are expensive ✓
- A farmer is not allowed to re-use seeds from GM crops ✓
- The farmer may not use some seeds as they are sterile ✓
- Some consumers will not buy from the farmer due to ethical concerns ✓
- It encourages monopoly which does not allow small companies to develop/favours the producers and encourages exploitation of emerging farmers ✓ (Any 2)

(2) **[35]**

TOTAL SECTION B: 105

GRAND TOTAL: 150