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basic education

Department: Basic Education **REPUBLIC OF SOUTH AFRICA**

NATIONAL SENIOR CERTIFICATE

GRADE 12

AGRICULTURAL SCIENCES P2 NOVEMBER 2016 MEMORANDUM

MARKS: 150

This memorandum consists of 11 pages

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Please turn over

SECTION A

QUESTION 1

SECTION B

QUESTION 2: AGRICULTURAL MANAGEMENT AND MARKETING

| 2.1 | Scen | Scenario on marketing | | | |
|-----|-------|--|-------------------|--|--|
| | 2.1.1 | Identification of the marketing functions(a) Transportation ✓(b) Storage ✓ | (1) (1) | | |
| | 2.1.2 | Economic term for each of the following statements (a) Packaging ✓ (b) Cold storage/refrigeration ✓ (c) Processing/value adding ✓ | (1) (1) (1) | | |
| | 2.1.3 | TWO advantages of processing agricultural products Prevents spoilage/perishability/increases shelf-life of products ✓ The product is available throughout the year ✓ Improves food safety by heating to sufficient temperatures ✓ Easy to transport ✓ Easy storage ✓ Adds value to farm products/increases the value of products/ higher income for the farmer ✓ It provides job opportunities ✓ Reduces wastage of excess produce ✓ It is a way of overcoming over-supply of products ✓ It allows for easier packing and handling of products/ simplification of products ✓ (Any 2) | (2) | | |
| 2.2 | Case | study on production of peppers | | | |
| | 2.2.1 | Farmer who marketed with success Farmer B ✓ | (1) | | |
| | 2.2.2 | Reason Farmer B sold the produce for a higher price/R8/kg ✓ The farmer identified/researched consumer needs and therefore sold the produce at a profit ✓ Farmer worked the costs and is selling at a profit ✓ Secured future contracts ✓ No use of a middle man ✓ Packaging according to consumer needs/preference ✓ (Any 1) | (1) | | |
| | 2.2.3 | TWO aspects to develop marketing strategy Product ✓ Consumer preference/demand ✓ Promotion ✓ Pricing ✓ Placement/distribution ✓ (Any 2) | (2) | | |

Please turn over

2.3

2.4

| 2.2.4 | Marketing strategy used by Farmer B• Research ✓• Marketing mix ✓(Any 1) | (1) |
|----------|---|-----|
| 2.2.5 | TWO benefits of the marketing strategy to the farmer Sales/market/price are guaranteed ✓ No middleman/intermediary ✓ Secured a contract for the next season ✓ Promotion of products ✓ (Any 2) | (2) |
| Price ex | operiment of oranges | |
| 2.3.1 | Hypothesis The price of oranges will influence ✓ the demand thereof ✓ OR A fall in the price of oranges ✓ will lead to a high demand/profit ✓ | |
| | OR An increase in the price of oranges ✓ will lead to a lower demand/profit/high loss ✓ OR | |
| | Sales of oranges will decrease ✓ with a price increase ✓ Sales of oranges will increase ✓ with a price decrease ✓ | (2) |
| 2.3.2 | Factor that influenced the demand Price ✓ | (1) |
| 2.3.3 | Explanation of the factor influencing demand A fall in price of oranges √leads to an increase in demand √ OR | |
| | A rise in price of oranges ✓ leads to a decline/decrease in demand ✓ | (2) |
| 2.3.4 | Impact of a higher price on profit margins The increase in price \checkmark leads to decrease in profit \checkmark | (2) |
| Analysi | ng the advert | |
| 2.4.1 | The type of labelling Eco/green labelling ✓ | (1) |
| 2.4.2 | TWO reasons for the labelling Packed in recyclable material/biodegradable ✓ Organically produced ✓ | (2) |
| 2.4.3 | Justification for environmental friendliness Packaging on recyclable bags/materials ✓ | |

- Organically produced ✓ (Any 1) (1)
- 2.4.4 **Marketing approach to promote the product** Sustainable agricultural marketing/green/eco friendly marketing ✓ (1)

(1) (1) (1) (1)

(2)

2.5 **SWOT Analysis**

| 2.5.1 | Linking statements with SWOT analysis |
|-------|---------------------------------------|
| | • A - Strength ✓ |
| | B - Opportunity ✓ |
| | • C - Weakness ✓ |
| | E - Threat ✓ |

2.5.2 How strengths/opportunities can improve the farming enterprise

- The farmer can take an advantage of a land with access to • irrigation/assistance of extension officer/financial assistance from Land bank (strength) ✓
- Demand for baby carrot (opportunity) ✓

2.6 THREE personal characteristics of a successful entrepreneur

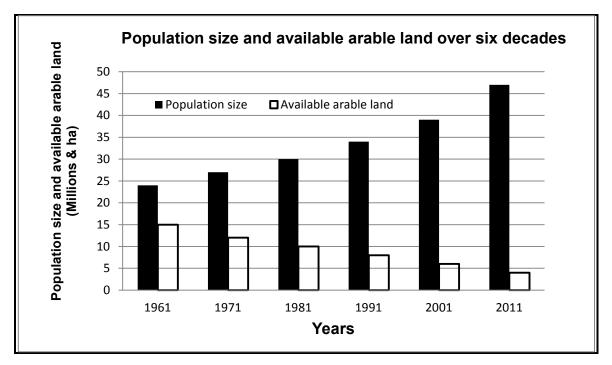
- Leadership ✓ •
- Motivation ✓ •
- Self confidence ✓ •
- Commitment ✓ •
- Hard working/energetic ✓ •
- Perseverance ✓ •
- Market driven ✓ •
- Innovative/creativity ✓ •
- Positive attitude ✓ •
- Risk taking ✓ •
- Dynamic/flexibility ✓ •
- Success driven ✓ •
- Responsibility ✓ •
- Communication ✓ •
- Visionary/goal orientated ✓ •

(Any 3) (3) [35]

QUESTION 3: PRODUCTION FACTORS

3.1 Land as a production factor

3.1.1 **Bar graph on population size and area of land over time**



Criteria/rubric/marking guidelines

- Correct heading ✓
- Y-axis: Correctly calibrated and labelled (population size and available arable land) ✓
- X-axis: Correctly calibrated and labelled (years) ✓
- Correct units (millions and hectares) ✓
- Bar graph ✓
- All criteria presented correctly ✓

3.1.2 **The economic characteristic of land**

Land for agricultural purposes is limited/limitedness ✓

(1)

(2)

(6)

3.1.3 The impact of the limitedness of land on production

Increasing population is putting more pressure on the limited land \checkmark resulting in a decrease in production \checkmark **OR**

The higher the population size \checkmark

The lesser the arable land/production \checkmark OR The lower the population size \checkmark the more the arable land/production \checkmark OR DR

The more the arable land \checkmark the more the production \checkmark **OR**

The lower the arable land \checkmark the less the production \checkmark

7 NSC – Memorandum

| | 3.1.4 | TWO measures to improve productivity of land Development of disease-resistant cultivars and breeds ✓ Knowledge on the wise use of fertilisers/pesticides ✓ Appropriate use of land/better care of agricultural land ✓ Adapting to/use of scientific methods/use of technology to improve yields ✓ Increased knowledge on agricultural education/precision farming ✓ Consolidation of uneconomic units ✓ Mechanisation ✓ | |
|-----|--------|--|-----|
| | | Adapting to appropriate policies/legislation ✓ Water provision/management ✓ (Any 2) | (2) |
| 3.2 | Labour | contract | |
| | 3.2.1 | Employee with unfair conditions of service Employee B ✓ | (1) |
| | 3.2.2 | Justification Long working hours/12 hours of work per day ✓ Insufficient payment for work on Sunday/public holiday/R200 per day instead of R240 ✓ Leave days not according to stipulation of legislation/10 days leave in 3 years ✓ (Any 2) | (2) |
| | 3.2.3 | TWO labour legislation that could be used by employee Labour Relations Act ✓ Basic Conditions of Employment Act ✓ | (2) |
| 3.3 | Method | s to increase labour productivity | |
| | 3.3.1 | Physical planning of infrastructure/physical farm planning \checkmark | (1) |
| | 3.3.2 | Training/skills development ✓ | (1) |
| | 3.3.3 | Adequate living/environmental conditions ✓ | (1) |
| | 3.3.4 | Mechanisation ✓ | (1) |

8 NSC – Memorandum

3.4 **Cash flow budget statement**

3.4.1 Mini cash flow budget

| Costs incurred | Amount |
|-------------------------|--------------------|
| Wages | R4 000 ا |
| Chicken feed | R7 000 |
| Electricity | R2 500 |
| Other costs | R1 500 |
| Total costs | R15 000 ✓ |
| | |
| Income | |
| Eggs/broilers sold/week | R10 000/R60 000 ✓ |
| Net cash/week | – R5 000/R45 000 ✓ |

(4)

3.4.2 Net cash income for the month

- Egg income per week + broiler income per month costs per month
- R10 000 x 4) \checkmark + R50 000 = R90 000 (R15 000 x 4) \checkmark = R30 000 \checkmark (3)

3.4.3 Business net worth based on the weekly cash flow

- Business cash flow per week is negative/positive (- R5000/R45 000) ✓
- Cash flow cannot be used to determine the net worth or income of a business/cash flow maybe restricted at a particular time even when business is profitable ✓

3.5 **Problem associated with capital**

| | 3.5.1 | Over- capitalisation ✓ | (1) |
|-----|---------|--------------------------------------|-----|
| | 3.5.2 | Risk factor/uncertainty ✓ | (1) |
| | 3.5.3 | Scarcity of capital/interest rates ✓ | (1) |
| | 3.5.4 | Depreciation ✓ | (1) |
| 3.6 | Managem | nent principle | |
| | 3.6.1 | Planning/decision making ✓ | (1) |

3.6.2 Control ✓ (1)

[35]

QUESTION 4: BASIC AGRICULTURAL GENETICS

| 4.1 | Crossir | ng of a black-faced ram and white-faced ewe | |
|-----|----------|--|-------------------|
| | 4.1.1 | Genotype of parent B bb ✓ | (1) |
| | 4.1.2 | Indication whether parents are homozygous or heterozygous Homozygous ✓ | (1) |
| | 4.1.3 | Reason Parents have same alleles for a gene/pure bred ✓ | (1) |
| | 4.1.4 | Identification of the phenotype in the F₂ generation F: black-faced ✓ G: black-faced ✓ H: white-faced ✓ | (1) (1) (1) |
| | 4.1.5 | Indication of the genotypic and phenotypic ratio in F₂ generation Genotypic ratio 1:2:1 ✓ Phenotypic ratio 3:1/3 black:1 white ✓ | (1) (1) |
| 4.2 | Estimat | ted breeding values | |
| | 4.2.1 | Characteristic to select for in Bonsmara and Boer goat Bonsmara - Meat tenderness ✓ Boer Goat - Post weaning weight ✓ | (2) |
| | 4.2.2 | Justification The heritability of both characteristics is greater than 50%/ controlled more by genes $\checkmark \checkmark$ | (2) |
| | 4.2.3 | TWO reasons for not selecting for birth, fleece and lean meat Heritability is less than 50% ✓ Characteristics will be more influenced by the environment/ less controlled by genes ✓ | (2) |
| 4.3 | Indicati | on of the environmental factors causing variation | |
| | 4.3.1 | Light intensity/temperature/climate ✓ | (1) |
| | 4.3.2 | Feeding/nutrition ✓ | (1) |
| | 4.3.3 | Topography/relief/terrain ✓ | (1) |
| | 4.3.4 | Climate/low temperature ✓ | (1) |

(3)

(1)

(1)

(1)

(3)

(1)

(1)

(1)

(1)

(2)

10 NSC – Memorandum

| 4.4 | Polygeni | ic inheritance | | |
|-----|---|--|-----------|--|
| | 4.4.1 | Production of leghorn with BbGgkk genes B = 5 eggs ✓ G = 5 eggs ✓ 5 + 5 + 60 = 70 eggs ✓ | | |
| | 4.4.2 | Genotypes resulting in 90 eggs BBGGKK ✓ | | |
| | 4.4.3 | Type of inheritance Polygenic/quantitative ✓ | | |
| 4.5 | Breeding heifers | | | |
| | 4.5.1 | Appropriate term for the phenomena represented by the data Continuous variation/normal distribution/biometrics \checkmark | ata | |
| | 4.5.2 | Number of heifers if 12% is selected Total :10+15+20+30+40+60+75+65+45+35+15+10+5 = 42 12% (0,12) x 425 ✓ = 51 heifers ✓ | 25 ✓ | |
| | 4.5.3 | Mass of the average animals Average mass = 140 kg ✓ | | |
| | 4.5.4 | Farmer's intention (a) Heifers with highest live mass Selection for breeding purposes ✓ (b) Heifers with lowest live mass Cull/slaughter/sell ✓ | | |
| 4.6 | Techniques to genetically modify tomatoes | | | |
| | 4.6.1 | Technique Genetic modification/engineering/manipulation/micro-injection | √ | |
| | 4.6.2 | TWO advantages of GM/micro-injection to the farmer Better yield/harvesting ✓ Increased shelf life/storage ✓ Improved quality/increased nutritional value/value adding Increased resistance to diseases/insects/pests ✓ Resistance to harsh conditions/drought ✓ (Angle) | ✓ y 2) | |

4.6.3 **TWO socio-economic effects of food from genetically modified** plants to the farmer

- Small scale and poor farmers cannot afford GM crops/GM crops are expensive ✓
- A farmer is not allowed to re-use seeds from GM crops ✓
- The farmer may not use some seeds as they are sterile ✓
- Some consumers will not buy from the farmer due to ethical concerns ✓
- It encourages monopoly which does not allow small companies to develop/favours the producers and encourages exploitation of emerging farmers ✓ (Any 2)

(2) **[35]**

TOTAL SECTION B: 105

GRAND TOTAL: 150