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NATIONAL SENIOR CERTIFICATE

GRADE 12

BUSINESS STUDIES

FIRST COMMON TEST

MARKING GUIDELINE

2021

MARKS: 100

TIME: 11/2 hours

This marking guideline consists of 23 pages.

PREAMBLE

The notes to markers are provided for quality assurance purposes to ensure the following:

- (a) Fairness, consistency and reliability in the standard of marking
- (b) Facilitate the moderation of candidates' scripts at the different levels
- (c) Streamline the marking process considering the broad spectrum of markers across the country
- (d) Implement appropriate measures in the teaching, learning and assessment of the subject at schools/institutions of learning
- 1. For marking and moderation purposes, the following colours are recommended:

Marker: Red
Senior Marker: Green
Deputy Chief Marker: Brown
Chief Marker: Pink
Internal Moderator: Orange
DBE Moderator: Turquoise

- 2. Candidates' responses must be in full sentences for SECTIONS B and C. However, this would depend on the nature of the question.
- 3. A comprehensive marking guideline has been provided but this is by no means exhaustive. Due consideration should be given to an answer that is correct but:
 - Uses a different expression from that which appears in the marking guideline
 - Comes from another credible source
 - Original
 - A different approach is used

NOTE: There is only ONE correct answer in SECTION A.

- 4. Take note of other relevant answers provided by candidates and allocate marks accordingly. (In cases where the answer is unclear or indicates some understanding, part-marks should be awarded, for example, one mark instead of the maximum of two marks.)
- 5. The word 'Sub-max' is used to facilitate the allocation of marks within a question or sub-question.
- 6. The purpose of circling marks (guided by 'max' in the breakdown of marks) on the right-hand side is to ensure consistency and accuracy in the marking of scripts as well as for calculation and moderation purposes.
- 7. Subtotals to questions must be written in the right-hand margin. Circle the subtotals as indicated by the allocation of marks. This must be guided by 'max' in the marking guidelines. Only the total for each question should appear in the left-hand margin next to the appropriate question number.
- 8. In an indirect question, the theory as well as the response must be relevant and related to the question.

- 9. Correct numbering of answers to questions or sub questions is recommended in SECTIONS A and B. However, if the numbering is incorrect, follow the sequence of the candidate's responses. Candidates will be penalised if the latter is not clear.
- 10. No additional credit must be given for repetition of facts. Indicate with an 'R'.
- 11. The differentiation between 'evaluate' and 'critically evaluate' can be explained as follows:
 - 11.1 When 'evaluate' is used, candidates are expected to respond in either a positive/negative manner or take a neutral (positive and negative) stance, e.g. **Positive**: 'CO/DA eliminates time and costs spent on lengthy civil court proceedings.'
 - 11.2 When 'critically evaluate' is used, candidates are expected to respond in either a positive/negative manner or take a neutral (positive and negative) stance. In this instance candidates are also expected to support their responses with more depth, e.g. 'COIDA eliminates time and costs spent on lengthy civil court proceedings, because the employer will not be liable for compensation to the employee for injuries sustained during working hours as long as it can be proved that the business was not negligent.
 - **NOTE:** 1. The above could apply to 'analyse' as well.
 - 2. Note the placing of the tick (\checkmark) in the allocation of marks.
- 12. The allocation of marks must be informed by the nature of the question, cognitive verb used, mark allocation in the marking guideline and the context of each question.

Cognitive verbs, such as:

- 12.1 Advise, name, state, mention, outline, motivate, recommend, suggest, (list not exhaustive) do not usually require much depth in candidates' responses. Therefore, the mark allocation for each statement/answer appears at the end.
- 12.2 Define, describe, explain, discuss, elaborate, distinguish, differentiate, compare, tabulate, justify, analyse, evaluate, critically evaluate (list not exhaustive) require a greater depth of understanding, application and reasoning. Therefore, the marks must be allocated more objectively to ensure that assessing is conducted according to established norms so that uniformity, consistency and fairness are achieved.
- 13. Mark only the FIRST answer where candidates offer more than one answer for SECTION B and C questions that require one answer.

14. SECTION B

14.1 If for example, FIVE facts are required, mark the candidate's FIRST FIVE responses and ignore the rest of the responses. Indicate by drawing a line across the unmarked portion or use the word 'Cancel'.

NOTE: This applies only to questions where the number of facts is specified.

- 14.2 If two facts are written in one sentence, award the candidate FULL credit point. 14.1 above still applies.
- 14.3 If candidates are required to provide their own examples/views, brainstorm this at memo discussion.
- 14.4 Use of the cognitive verbs and allocation of marks:
 - 14.4.1 If the number of facts are specified, questions that require candidates to 'describe/discuss/explain' may be marked as follows:

Fact 2 marks (or as indicated in the marking

guidelines)

Explanation 1 mark (two marks will be allocated in

Section C)

The 'fact' and 'explanation' are given separately in the marking guideline to facilitate mark allocation.

- 14.4.2 If the number of facts required is not specified, the allocation of marks must be informed by the nature of the question and the maximum mark allocated in the marking guideline.
- 14.5 ONE mark may be awarded for answers that are easy to recall, require one word answers or is quoted directly from a scenario/case study. This applies to SECTIONS B and C in particular (where applicable).

15. **SECTION C**

15.1 The breakdown of the mark allocation for the essays is as follows:

Introduction	Maximum: 32	
Content		
Conclusion		
Insight	8	
TOTAL	40	

15.2 Insight consists of the following components:

Layout/Structure	Is there an introduction, a body, and a conclusion?	2
Analysis and interpretation	Is the candidate able to break down the question into headings/subheadings/interpret it correctly to show understanding of what is being asked?	2
	Marks to be allocated using this guide: All headings addressed: Interpretation (16 to 32 marks): 1 (One 'A')	
Synthesis	Are there relevant decisions/facts/responses made based on the questions?	2
	Marks to be allocated using this guide: No relevant facts: 0 (Two '-S') Some relevant facts: 1 (One '-S') Only relevant facts: 2 (No '-S') Option 1: Where a candidate answers 50% or more of the question with only relevant facts; no '-S' appears in the left margin. Award the maximum of TWO (2) marks for synthesis. Option 2: Where a candidate answers less than 50% of the question with only OR some relevant facts; one '-S' appears in the left margin. Award a maximum of ONE (1) mark for synthesis. Option 3: Where a candidate answers less than 50% of the question with no relevant facts; two '-S' appear in the left margin. Award a ZERO mark for synthesis.	
Originality	Is there evidence of examples based on recent information, current trends and developments?	2
	TOTAL FOR INSIGHT	8
	TOTAL MARKS FOR FACTS: TOTAL MARKS FOR ESSAY 8 + 32 :	32 40

NOTE:

- 1. No marks will be awarded for contents repeated from the introduction and conclusion.
- 2. The candidate forfeits marks for layout if the words INTRODUCTION and CONCLUSION are not stated.
- 3. No marks will be awarded for layout, if the headings INTRODUCTION and CONCLUSION are not supported by an explanation.

- 15.3 Indicate insight in the left-hand margin with a symbol e.g. ('L, A, -S and/or O').
- 15.4 The breakdown of marks is indicated at the end of the suggested answer/ marking guideline to each question.
- 15.5 Mark all relevant facts until the **SUB MAX/MAX** mark in a subsection has been attained. Write **SUB MAX/MAX** after maximum marks have been obtained, but continue reading for originality "O".
- 15.6 At the end of each essay indicate the allocation of marks for facts and marks for insight as follows: (L Layout, A Analysis, S Synthesis, 0 Originality) as in the table below.

CONTENT	MARKS
Facts	32
	(max.)
L	2
A	2
S	2
0	2
TOTAL	40

- 15.7 When awarding marks for facts, take note of the sub-maxima indicated, especially if candidates do not make use of the same subheadings. Remember, headings and subheadings are encouraged and contribute to insight (structuring/logical flow/sequencing) and indicate clarity of thought. (See MARK BREAKDOWN at the end of each question.)
- 15.8 If the candidate identifies/interprets the question INCORRECTLY, then he/she may still obtain marks for layout.
- 15.9 If a different approach is used by candidates, ensure that the answers are assessed according to the mark allocation/subheadings as indicated in the marking guideline.

15.10

- 15.10.1 Award TWO marks for complete sentences. Award ONE mark for phrases, incomplete sentences and vague answers.
- With effect from N o v e m b e r 2015, the TWO marks will not necessarily appear at the end of each completed sentence. The ticks (✓) will be separated and indicated next to each fact, e.g. 'Product development is a growth strategy, where businesses aim to introduce new products into existing markets.'

This will be informed by the nature and context of the question, as well as the cognitive verb used.

15.11 With effect from November 2017, the maximum of TWO (2) marks for facts shown as headings in the marking guidelines, will not necessarily apply to each question.

This would also depend on the nature of the question.

SECTION A: (COMPULSORY)

QUESTION 1

1.1 Multiple choice

1.1.1 D√√

1.1.2 C✓✓

1.1.3 A✓✓

1.1.4 D✓✓

1.1.5 C✓✓

(5x2) (10)

1.2 Matching

1.2.1 F✓✓

1.2.2 H✓✓

1.2.3 G√√

1.2.4 C√√

1.2.5 I✓✓

(5x2) (10)

TOTAL SECTION A: [20]

BREAKDOWN OF MARK ALLOCATION

MARKS	QUESTION 1
10	1.1
10	1.2
20	TOTAL

SECTION B:

NOTE: Mark the first TWO questions answered in this section.

QUESTION 2: BUSINESS ENVIRONMENTS

2.1 **BBBEE Pillars**

- Management control
- Ownership√
- Skills development√
- Enterprise and supplier development (ESD) ✓
- Socio-economic development / social responsibility√

(2)

NOTE: Mark only the first TWO BBBEE pillars

2.2

2.2.1 Provision of BCEA

PROVISION	MOTIVATION
Hours of work/Work hours ✓ ✓	 Employees work 10 hours per day during a 5 day work week√
Overtime ✓ ✓	 They are not paid for extra hours worked√
Sub max (4)	Sub max (2)

Max (6)

2.2.2 Ways to comply with BCEA

- Businesses should not employ children ✓ under the age of 16. ✓
- Workers must receive ✓ double if they work during public Holidays/Sunday. ✓
- Workers can take up to six hours paid sick leave

 ✓ during a 36-month
 Cycle. ✓
- Workers should only work 9hours per day in a 5-day work week/
 8 hours per day in a 6-day work week√/ work hours should not exceed 45 hours per week.√
- Overtime should not exceed ✓ 10 hours a week/ 3 hours a day. ✓
- Any other relevant answer related to ways to comply with BCEA.

Max (4)

2.3 Penalties for non-compliance with the NCA

- The business may not demand payment ✓ sue or attach clients/ consumers salaries/assets. ✓
- The business may not charge any fee / interest/other charges
 ✓
 under that specific credit agreement.
- The National Credit Regulator may impose a fine/penalty
 ✓
 on the business for non –compliance.
- The court may declare the granting of credit by the business reckless

 and may order consumers not to pay the creditor/ or part thereof to the business.
 ✓
- The business will bear the costs of removing the negative information of clients/consumers ✓ who were blacklisted as a result of reckless lending. ✓
- Any other relevant answer related to penalties for non-compliance with the NCA.

Max (4)

2.4 Impact of Labour Relations Act

Positive impact

- Protects rights of business ✓ in labour related issues. ✓
- Promotes healthy relationship

 ✓ between employer and employees.
- Labour disputes are settled quicker

 ✓ and are less expensive.
- Provides mechanism

 ✓ such as statutory councils/ collective bargaining/ CCMA.
- Protects employees who embark on lawful lockout ✓ when negotiations between two parties fail. ✓
- Workplace forums can add value to businesses ✓ if it functions properly employers and employees have guidelines regarding correct and fair dismissal procedure.
- Employers are entitled to compensation from Labour Court ✓ if they suffered damages as a result of unprotected strikes. ✓
- LRA provides for the principles of collective bargaining ✓ and puts structures in place with which disputes the workplace can be settled. ✓
- Provides specific guidelines ✓ regarding correct and fair dismissal procedure.
- Any other relevant answer related to the positive impact of LRA on businesses.

AND /OR

NEGATIVE IMPACT

- Employers may not get court interdict

 ✓ to stop a strike.
- Reduced global competitiveness ✓ due to lower productivity. ✓
- Employer may not dismiss employees at will ✓, as procedures have to be followed.
- Cost of labour increases ✓ because of legal strikes. ✓
- Many employees take advantage of the right to strike ✓ without acknowledging their responsibilities. ✓
- Many employers and employees do not understand / respect ✓ the Labour Relations
 Act. ✓
- Strike actions always result in loss of production

 ✓ that employers may not claim. ✓
- Labour disputes and bargaining council processes may become disruptive / time consuming ✓ and can lead to decrease in productivity in business. ✓
- Some businesses feel that the LRA gives employees too much power

 as it creates lengthy procedures, e.g. consulting with workplace forum.
 ✓
- Businesses may have to disclose information about workplace issues to the union

 ✓ that could be the core of their competitive advantage.
- Any other relevant answer related to the negative impact of LRA on businesses.

Max (4)

BREAKDOWN OF MARKS

QUESTION	MARKS
2.1	2
22.1	6
2.2.2	4
2.3	4
2.4	4
TOTAL	20

QUESTION 3: BUSINESS OPERATIONS

3.1 FOUR sources of external recruitment

- Recruitment agencies√
- Bill boards ✓
- Printed media, e.g. newspapers/flyers√
- Electronic media, e.g. radio/TV ✓
- Social media/Social networks/Internet/Business websites ✓
- Recruitment agencies ✓
- Walk-ins ✓
- Head hunting√
- Professional associations ✓
- Networking ✓
- Educational/Training institutions ✓
- Posters just outside the business ✓

Max (4)

NOTE: Mark the first FOUR (4) EXTERNAL sources only.

3.2

3.2.1 Selection steps in the above scenario:

- The Human Resources manager of TTS sorted the applications forms received according to pre-determined criteria. ✓
- The shortlisted candidates were invited for the interview. ✓

Max (2)

NOTE: The steps must be quoted from the scenario

3.2.2 Other steps of selection procedure

OPTION 1

- Determine fair assessment criteria √ on which selection will be based.√
- Applicants must submit $\sqrt{\ }$ the application forms/curriculum vitae and certified copies of personal documents/IDs/proof of qualifications, etc. $\sqrt{\ }$
- Sort the received documents/CVs $\sqrt{according}$ to the assessment/selection criteria. $\sqrt{according}$
- Screen/Determine which applications meet the minimum job requirements $\sqrt{\ }$ and separate these from the rest. $\sqrt{\ }$
- Preliminary interviews are conducted $\sqrt{}$ if many suitable applications were received. $\sqrt{}$
- Reference checks should be made $\sqrt{}$ to verify the content of CVs, e.g. contact previous employers to check work experience. $\sqrt{}$
- Compile a shortlist √of potential candidate's identified.√
- Shortlisted candidates' $\sqrt{}$ may be subjected to various types of selection tests e.g. skills tests, $\sqrt{}$ etc.
- Invite shortlisted candidates' √ for an interview.√
- A written offer is made $\sqrt{}$ to the selected candidate. $\sqrt{}$
- Inform unsuccessful applicants $\sqrt{}$ about the outcome of their application./Some adverts indicate the deadline for informing only successful candidates. $\sqrt{}$
- Any other relevant answer related to the selection procedure as a human resource activity.

OR

OPTION 2

- Receive documentation $\sqrt{\ }$, e.g. application forms and sort it according to the criteria of the job. $\sqrt{\ }$
- Evaluate CVs √ and create a shortlist/Screen the applicants.√
- Check information in the CVs √ and contact references.√
- Conduct preliminary sifting interviews $\sqrt{}$ to identify applicants who are not suitable for the job, although they meet all requirements. $\sqrt{}$
- Assess/Test candidates who have applied for senior positions $\sqrt{}$ to ensure the best candidate is chosen. $\sqrt{}$
- Conduct interviews √ with shortlisted candidates. √
- Offer employment in writing $\sqrt{\ }$ to the selected candidate(s). $\sqrt{\ }$
- Any other relevant answer related to the selection procedure as a human resource activity.

Max (4)

NOTE: The steps may be in any order

3.3 Role of interviewer when preparing for an interview

- Check/read the application/verify the CV of every candidate

 ✓ for anything that may need to be explained. ✓
- Book and prepare ✓ the venue for the interview. ✓
- Set the interview date ✓ and ensure that all interviews take place on the same date, if possible. ✓
- Inform all shortlisted candidates ✓ about the date and place of the interview. ✓
- Plan the programme for the interview

 ✓ and determine the time that should be allocated to each candidate.
- Notify all panel members conducting interview ✓ about the dates and place of interview.
- Any other relevant answer related to role of interviewer when preparing for an interview.
 Max (6)

3.4 Legalities of employment contract when signing in new employees.

- Employment contract is an agreement between the employer and the employee and is legally binding. ✓✓
- Employer and employee must agree to any changes to the contract. ✓✓
- Aspects of the employment contract can be renegotiated during the course of employment. ✓✓
- No party may unilaterally change aspects of the employment contract. ✓✓
- The employer and employee must both sign the contract. ✓✓
- The employment contract should include a code of conduct and code of ethics. ✓✓
- The employer must explain the terms and conditions of the employment contract to the employee. ✓✓
- It may not contain any requirements that are in conflict with the BCEA. ✓✓
- Conditions of employment/duties/responsibilities of the employees must be stipulated clearly. ✓✓

- The remuneration package/including benefits must be clearly indicated. ✓✓
- All business policies, procedures and disciplinary codes/rules can form part of the employment contract. ✓✓
- The employer must allow the employee to thoroughly read through the contract before it is signed.
- Any other relevant answer related to legalities of employment contract.

Max (4) [20]

BREAKDOWN OF MARKS

3.1	4
3.2.1	2
3.2.2	4
3.3	6
3.4	4
TOTAL	20

QUESTION 4: (MISCELLANEOUS TOPICS)

BUSINESS ROLES

4.1 King Code principles for good corporate governance

- Transparency√
- Accountability√
- Responsibility√

Max (2)

NOTE: Mark only the first TWO (2) King code principles for good corporate governance.

4.2. Difference between problem solving and decision making

PROBLEM SOLVING	DECISION MAKING
Problems can be solved ✓ by a group / team or an individual team member. ✓	It is often done by one person / a member of senior management ✓ who makes it authoritarian. ✓
Alternative solutions are generated / identified ✓ and critically evaluated. ✓	 Various alternatives are considered before deciding on the best one. ✓
 Process of analysing a situation to identify strategies ✓ to bring about change. 	 It is part of problem solving cycle ✓ as decisions need to be taken in each step. ✓
Any other relevant answer related to problem solving.	Any other relevant answer related to decision making.
Sub max(4)	Sub max (4)

Max (8)

- NOTES: 1. The answer does not have to be in a tabular format.
 - 2. The differences does not have to link, but must be clear.
 - 3. Award a maximum of FOUR (4) marks if the difference is not clear. Mark either problem solving / decision making.

BUSINESS OPERATIONS

4.3 Salary determination methods

	SALARY DETERMINATION METHOD	MOTIVATION
Machinists	Piecemeal√√	The machinists at SM are paid according to the number of shirts completed in a week.✓
Management	Time-related ✓ ✓	The management is paid according to the hours worked in a month.✓
	Sub max (4)	Sub max (2)

Max (6)

- NOTES 1. Allocate marks for correct identification of salary determination method even if the motivation is incorrect.
 - 2. Do not allocate marks for motivation if salary determination method is not identified.

4.4 Advantages of fringe benefits

- Improves productivity ✓ resulting in higher profitability. ✓
- Businesses save money ✓as benefits are tax deductible.
- It increases employee's satisfaction /loyalty
 ✓ as they may be willing to go
 the extra mile.
- Attracts qualified /skilled /experienced employees ✓ who may positively contribute towards the business goals / objectives. ✓
- Fringe benefits can be used as leverage

 ✓ for salary negotiations. ✓
- Attractive benefit packages ✓ may result in higher employee retention / reduces employee turnover. ✓

Any other relevant answer related to advantages of fringe benefits.

Max (4)

BREAKDOWN OF MARKS

4.1	2
4.2	8
4.3.1	6
4.4	4
TOTAL	20

SECTION C

NOTE: Mark the first question answered in this section.

QUESTION 5: BUSINESS ENVIRONMENT: (LEGISLATION)

5.1 Introduction

- SDA encourages on-going skills development and learning to sustain the improvement of skills development in the workplace. ✓
- SETA aims to improve and develop skills development needs and to ensure that national standards are met. ✓
- All skills offered in the workplace must be in line with National Skills Development Strategy / Human Resources Development Strategy. ✓
- Businesses should register with the relevant SETA's as one of the ways in which businesses can comply with SDA. ✓
- Any other relevant introduction related to purpose of SDA, roles / functions of SETA's, difference between NSDS and HRDS / ways to comply with SDA.

Any (2x1) (2)

5.2 Purpose of the Skills Development Act (SDA)

- Develops the skills of people in South Africa ✓ in order to improve productivity ✓
- Invests in education ✓ and training of workers. ✓
- Improves the chances of getting a job
 ✓ for previously disadvantaged people.
- Encourages workers to participate

 ✓ in learning programmes. ✓
- Redresses imbalances of the past ✓ through education and training. ✓
- Encourages businesses to improve ✓ the skills of their workers.
- Improves the chances of getting a job

 ✓ for previously disadvantaged people.
- Any other relevant answer related to purpose of Skills Development Act.

Max (10)

5.3 Roles/ functions of SETAs

- Report ✓ to Director General. ✓
- Promote and establishes ✓ learnerships. ✓
- Provide accreditation ✓ for skills development facilitators.
- Register ✓ learner ship agreement/s / learning programmes. ✓
- Approve workplace skills plan

 ✓ and annual training reports.
- Monitor/Evaluate the actual training
 ✓ by service providers.
- Oversee training in different sectors √ of the South African economy. ✓
- Develop skills plan in line ✓ with the National Skills Development Strategy. ✓
- Draw up skills development plans

 ✓ for their specific economic sectors. ✓
- Provide training material /programme

 ✓ for skills development facilitators. ✓

- Pay out grants to companies that are complying
 ✓ with the requirements of the Skills Development Act. ✓
- Promote learnership and learning programmes√ by identifying suitable workplaces for practical work experience.✓
- Any other relevant answer related to role/functions of SETAs.

Max (12)

5.4 Differences between National Skills Development Strategy (NSDS) and Human Resources Development Strategy (HRDS).

National Skills Development Strategy	Human Resources Development Strategy	
 Encourages good quality training in the workplace ✓ to ensure on-going development of skills ✓. 	Addresses skills shortages ✓ in the South African workforce. ✓	
 Provides for the participation of government, organised business and labour. ✓ 	 Aims at achieving faster economic growth/higher employment levels ✓ and reduced levels of poverty ✓. 	
Improves social development ✓ through economic development. ✓	 Promotes social development/social justice ✓ and helps to alleviate poverty. 	
 Indicates how Sector Education and Training Authorities (SETAs) should use the money allocated ✓ from the Skills Development Levy. ✓ 	Short term✓ and long term workforce skills. ✓	
 Increases/Improves ✓ access to training programmes. ✓ 	Improves ✓ the supply of skills. ✓	
Builds/Provides ✓ career/vocational guidance/training centres. ✓	 Increases employee participation in lifelong learning. ✓ 	
Any other relevant answer related to NSDS	Any other relevant answer related to HRDS	
Sub max (6)	Sub max (6)	

Max (12)

- NOTES: 1. The answer does not have to be in a tabular format.
 - 2. The differences does not have to link, but must be clear.
 - 3. Award a maximum of FOUR (4) marks if the difference is not clear.

 Mark either National Skills Development Strategy / Human Resources

 Development Strategy.

5.5 Ways in which businesses can comply with SDA.

- Employers who collect PAYE should register with SETAs. ✓✓
- One per cent of an employer's payroll has to be paid over to the SETA. ✓✓
- Businesses should register with SARS in the area in which their business is classified (in terms of the SETA). ✓✓
- Employers should submit a workplace skills plan and provide evidence that it was implemented. ✓✓
- Businesses with more than 50 employees must appoint a skills development facilitator. ✓✓
- Assess the skills of employees to determine areas in which skills development are needed√√.
- Encourage employees to participate in learner ships and other training programmes. ✓√
- Provide all employees with the opportunity to improve their skills. ✓✓
- Any other relevant answer related to ways in which businesses can comply with SDA
 Max (12)

5.6 Conclusion

- Businesses must follow the guidelines of Skills Development Act in order to prevent penalties from non-compliance. ✓√
- In a country where Covid -19 has been rife, skills development comes in hand for people who have been employed and trained to start their own businesses. ✓✓
- National Skills Development Strategy (NSDS) and Human Resources
 Development Strategy are important efforts to come up with structured training and
 development for workforce in South Africa. ✓ ✓
- Any other relevant conclusion related to purpose of SDA, roles / functions of SETA's,/ difference between NSDS and HRDS / ways to comply with SDA.

Any (1x2) (2)

BREAKDOWN ALLOCATION OF MARKS

DETAILS	MAXIMUM	
Introduction	2	
Purpose of the Skills	10	
Development Act (SDA)		
Role/ functions of SETAs	12	
Differences between	12	
National Skills Development Strategy		MAX
(NSDS) and Human		IVIAX
Resources Development		32
Strategy (HRDS).		
Ways in which	12	
businesses can comply		
with (SDA).		
Conclusion	2	
INSIGHT		
Layout	2	
Analysis, interpretation	2	
Synthesis	2	8
Originality, examples	2	
TOTAL MARKS		40

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QUESTION 6

6.1 INTRODUCTION

- Problem solving is frequently carried out by a group and encourages creative thinking since it aims to find original and innovative solutions.
- Many techniques have been developed for businesses to use as tools to solve business related problems.√
- Encouraging creative thinking in the workplace enables the business to come up with totally new products and services.√
- Employees must be given freedom to express their ideas and take risks in a safe environment.√
- Any other relevant introduction related to outlining problem solving steps / application of Delphi and Brainstorming technique/ advantages of creative thinking in a work place / recommendation of ways a business can create an environment that promotes creative thinking in a work place.

Any (2 X 1) (2)

6.2 PROBLEM SOLVING STEPS

OPTION 1

- Identify the problem√√
- Define the problem√√
- Formulate a strategy√√
- Implement a strategy√√
- Allocate resources ✓ ✓
- Monitor the problem solving✓✓
- Evaluate the problem-solving process√√

Max (12)

OR

OPTION 2

- Identify the problem✓✓
- Define the problem✓✓
- Identify alternative solution ✓ ✓
- Evaluate alternative solutions ✓ ✓
- Choose the best solution ✓ ✓
- Formulate / develop an action plan/strategy√√
- Implement the action plan√√
- Evaluate the solution/action plan√√

Max (12)

NOTE: Steps can be in any order

6.3 APPLICATION OF PROBLEM-SOLVING TECHNIQUES

6.3.1 **Delphi technique**

- Business must invite a panel of experts ✓ to research complaints from customers/ to participate in the process. ✓
- A questionnaire consisting on how to improve quality of their product is designed ✓ and distributed to the panel members/experts. ✓
- Members of panel respond individually to questionnaire/ suggest improvements ✓ to the product and return it to the business. ✓
- Summarise the responses from the experts ✓ in a feedback report. ✓
- Send feedback report and a second set of questions / questionnaire ✓ based on the feedback report to panel members. ✓
- Request panel members to provide further input/ ideas on how to improve quality of products ✓ after they have studied the result /documentation. ✓
- Distribute third questionnaire based on previous feedback ✓ from second round. ✓
- A final summary /feedback report ✓ is prepared.
- The business should choose the best solution/proposal√ after reaching the consensus / agreement.✓
- Any other relevant answer related to application of Delphi technique as a problem solving technique.

Sub Max (6)

6.3.2 **Brainstorming**

- State / define the business problem clearly ✓, so that all participants / stakeholders understand the problem. ✓
- Members state possible causes

 ✓ of the business problems. ✓
- Set a time limit ✓ for each brainstorming session. ✓
- Record / Write ideas down✓, where all participants can see it✓. / Ideas may also be shared online✓ during an E-brainstorming session.✓
- Use each suggestion ✓ to inspire new thoughts /ideas. ✓
- Do not judge/criticize/discuss the ideas ✓ so that many ideas could be generated as quickly as possible. ✓
- All members of the group ✓ randomly make suggestions. ✓
- The group rates ideas ✓ according to its usefulness/success/difficulty/cost to implement. ✓
- The group evaluates all ideas ✓, and combines similar ones/ draw up a refined list. ✓
- Discuss the plan of action ✓ on how to implement the best ideas ✓.
- Any other relevant answer related to application of brainstorming as a problem solving technique.

Sub Max (6) **Max** (12)

6.4 ADVANTAGES OF CREATIVE THINKING IN THE WORKPLACE

- Improves motivation ✓ amongst the staff members. ✓
- Better/ Unique/Unconventional ideas /solutions ✓ are generated. ✓
- Managers / Employees have more confidence ✓ as they can live up to their full potential. ✓
- Management /Employees may keep up

 ✓ with fast changing technology.
- May give the business a competitive advantage ✓ if unusual /unique solutions /ideas /strategies are implemented. ✓
- Creativity may lead to new inventions ✓ which improves the general standard of living. ✓
- Managers will be better leaders ✓ as they will be able to handle/manage change(s)
 positively and creatively. ✓
- Stimulates initiative from employees/managers ✓, as they are continuously pushed out of their comfort zone.
- Leads to more positive attitude

 ✓ as managers/ employees feel that they have contributed towards problem solving.
- Managers / Employees can develop a completely new outlook

 ✓, which may be applied to any task(s) they may do.
- Productivity increases as management/employees may quickly generate multiple ideas

 ✓ which utilizes time and money more effectively.
- Managers /Employees have a feeling of great accomplishment and they will not resist
 / obstruct the process ✓ once they solved a problem / contributed towards the
 success of the business. ✓
- Any other relevant answer related to advantages of creative thinking in the workplace.

Max (12)

6.5 WAYS IN WHICH A BUSINESS CAN CREATE AN ENVIRONMENT THAT STIMULATES/PROMOTES CREATIVE THINKING IN THE WORKPLACE

- Encourage staff to come up with new ideas/ solutions. ✓ ✓
- Encourage alternative ways of working /doing things. ✓ ✓
- Make time for brainstorming sessions to generate new ideas, e.g. regular workshops/ generate more ideas/build on one another's ideas. ✓ ✓
- Respond enthusiastically to all ideas and never let anyone feel less important. ✓ ✓
- Encourage job swopping within organization/studying how other businesses are doing things.√√
- Train staff in innovative techniques/ creative problem solving skills/mind-mapping/lateral thinking. ✓ ✓
- Place suggestion boxes around the workplace and keep communication channels open for new ideas.√√
- Emphasise the importance of creative thinking to ensure that all staff know that management want to hear their ideas.✓✓
- Any other relevant answer related to ways in which business can create an environment that stimulates/promotes creative thinking.

Max (10)

6.6 CONCLUSION

- Businesses must follow problem solving steps in addressing complex business
- problems.√√
- Businesses must be familiar with various problem-solving techniques for effective application. ✓ ✓
- Creative thinking is essential to adapt to the rapidly changing environment in which they operate. ✓ ✓
- Promoting creative thinking in the workplace makes the task of problem-solving much easier. ✓✓
- Any other relevant conclusion related to outlining problem solving steps / application of Delphi and Brainstorming technique / advantages of creative thinking in a work place / recommendation of ways a business can create an environment that promotes creative thinking in a work place.

BREAKDOWN ALLOCATION OF MARKS

DETAILS	MAXIMUM	
Introduction	2	
Problem-solving steps	12	
Application of problem-		=
solving techniques		
 Delphi technique 	_	
Brainstorming	6	
o Brainstorming	6	Max 32
Benefits of creative thinking in	12	1
the workplace		
Ways in which businesses		
can promote creative thinking	10	
in the workplace		
Conclusion	2	
INSIGHT		
Layout	2	
Analysis, interpretation	2	8
Synthesis	2	
Originality, examples	2	
Total		40