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# basic education

Department:
Basic Education
REPUBLIC OF SOUTH AFRICA

# NATIONAL SENIOR CERTIFICATE

**GRADE 12** 

AGRICULTURAL MANAGEMENT PRACTICES

**NOVEMBER 2014** 

**MEMORANDUM** 

**MARKS: 200** 

This memorandum consists of 13 pages.

# **SECTION A**

# **QUESTION 1: SHORT QUESTIONS**

# 1.1 Multiple Choice

- 1.1.1 C ✓ ✓
- 1.1.2 B ✓ ✓
- 1.1.3 A ✓ ✓
- 1.1.4 B ✓ ✓
- 1.1.5 C ✓ ✓
- 1.1.6 D ✓ ✓
- 1.1.7 C ✓✓
- 1.1.8 B ✓ ✓
- 1.1.9 A ✓✓
- 1.1.10 D ✓ ✓

# (10 x 2) (20)

(20)

# 1.2 **Matching items**

- 1.2.1 D ✓ ✓
- 1.2.2 I ✓✓
- 1.2.3 E ✓ ✓
- 1.2.4 A ✓✓
- 1.2.5 H ✓ ✓
- 1.2.6 K ✓ ✓
- 1.2.7 B ✓ ✓
- 1.2.8 J ✓ ✓
- 1.2.9 F ✓ ✓
- 1.2.10 L ✓✓ (10 x 2)

# 1.3 Term/Word(s)

1.3.10	Control ✓	(10 x 1)	(10) <b>[50]</b>
1.3.9	Filtration ✓		
1.3.8	Loan/credit ✓		
1.3.7	Skilled/schooled/qualified labourer ✓		
1.3.6	Free marketing ✓		
1.3.5	Source document ✓		
1.3.4	Business plan ✓		
1.3.3	Rainfall ✓		
1.3.2	Intensive farming ✓		
1.3.1	Water-holding capacity ✓		

TOTAL SECTION A: 50

### **SECTION B**

### **QUESTION 2: FARM PLANNING**

# 2.1 **FOUR types of leave**

- Annual leave/holiday leave ✓
- Maternity leave ✓
- Urgent personal matters ✓
- Family responsibility leave ✓
- Sick leave √
- Special leave ✓
- Occupational accident leave √
- Unpaid leave ✓

(Any 4) (4)

# 2.2 2.2.1 **Definition of erosion**

- It is the removal of soil from the surface ✓
- By means of wind and runoff ✓

(2)

# 2.2.2 **Description of contour ploughing**

• It is the farming practice of ploughing across or against the slope/ 90° degree angle to the general land slope ✓

(1)

# 2.2.3 Advantages of contours

- Reduces run off and erosion√
  - o Cross-slope farming with other conservation practices meet the goal of conservation√
- Overland water flow is reduced ✓
  - The higher the ridge height, the more overland water will be slowed down ✓
  - Control water flow into waterway ✓
- Reduces nutrient loss √
  - Contour ploughing combined with mulch cultivation prevents leaching of nutrients ✓
  - Nutrient loss due to loss of soil is prevented ✓ (Any 6)

# 2.3 2.3.1 Steps in decision-making process to acquire implements

- Identify the need for the implement√
- Gather information on the different implements available√
- Evaluate the advantages and disadvantages of each implement√
- Link productivity to the price of the implement ✓
- Make a choice and verify decision√ (5)

#### 2.3.2 Disadvantages of using implements

- Implements are expensive ✓
- Use of implements needs a higher skilled labourer√
- Implements can destroy certain properties of soils√
- No market if not in use anymore√
- Depreciation of implements ✓
- Breakage ✓

Can lead to unemployment ✓

(2)(Any 2)

### 2.4 THREE reasons for signing a contract

- Requirement of labour act ✓
- To have a legal agreement between the employer and the employee ✓
- To protect the rights of both parties ✓
- To formally define the conditions of employment and the employeremployee relationship ✓
- To refer to the contract in case of disputes ✓
- To define what is clearly requested from the employee/Job description ✓ (3)(Any 3)

### 2.5 Comparison between conventional commercial and precision farming

### 2.5.1 **Prerequisite information**

	Precision farming	Conventional commercial farming
•	More detailed information of agricultural practices ✓	<ul> <li>Less detailed information of agricultural practices √</li> </ul>

(2)

### 2.5.2 Technical level of equipment used

Precision farming	Conventional commercial farming	
Needs more technically advanced equipment ✓	<ul> <li>Equipment don't rely on advanced technical equipment/more mechanical equipment ✓</li> </ul>	(2)

#### 2.6 2.6.1 Slope with higher growth rate

North-facing slope√

# Two reasons

- The sun reaches the slope more directly ✓
- (3)Plants grow in a higher average temperature environment ✓

#### 2.6.2 Importance of daylight length on animals and plants

- It influences reproduction cycles ✓
- Influences plant and animal growth ✓
- Responsible for photosynthesis ✓
- Responsible for ripening of fruit ✓ (4)

(2)

# 2.7 2.7.1 Distinction between whole-farm budget and enterprise budget

- Whole-farm budget is a summary of the financial estimates of all the divisions of the entire farm business ✓
- Enterprise budget is a budget for a particular enterprise/ production unit or section of the farm √

# 2.7.2 FIVE examples of production budgets

- Enterprise budget √
- Feed budget √
- Mechanisation/service budget ✓
- Investment budget√
- Financial budgets ✓
- Marketing budget ✓
- Cash flow budget ✓
- Fuel budget √
- Labour budget ✓

OR

• Any five enterprise budgets (Any 5)

# 2.8 2.8.1 Period of highest growth rate

April – May ✓ (1)

# 2.8.2 Relationship between rainfall and temperature

- Rainfall and temperature together are conducive for plant growth √
- By itself rainfall or temperature is not necessarily favourable for growth ✓
- As observed during the period Jun–Jul ✓
- Where the temperature was too low for growth/too cold during winter √
- During the period Aug–Sept the growth was low despite average rainfall and temperatures √
- The reason can be that the humidity during the period was too high √
- Transpiration was low and therefore plants grow slowly ✓
- The combination of rainfall, temperature and humidity is important for growth to be at its optimum point √

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(8) **[50]** 

# QUESTION 3: ENTREPRENEURSHIP, RECORDING, MARKETING AND BUSINESS PLANNING

# 3.1 Advantages of keeping records using a computer

- Easier to access information ✓
- A lot of information can be stored in less space √
- Comparisons can be made easier √
- Calculations can be done easier ✓
- Transfer of information is easier ✓
- There is quicker reproduction of information ✓
- Can make use of trusted and tested production and financial programmes √ (Any 4)
- 3.2 3.2.1 Not transferable √/not negotiable √/2 lines crossing ✓ (1)
  - 3.2.2 Any complete date ✓ (1)
  - 3.2.3 Thirty nine thousand six hundred rand only /no cents√ (1)
  - 3.2.4 R39 600,00/R39 600 -- ✓ (1)

# 3.3 3.3.1 **Depreciation**

Depreciation is the monetary value ✓ that non-current assets loses over time ✓

# 3.3.2 Calculation of depreciation

• Annual depreciation =  $\frac{R200\ 000-R10\ 000}{10}$   $\checkmark$ 

 $= \frac{R190\ 000}{10}$ 

 $= R19 000\checkmark \tag{2}$ 

(5)

(3)

# 3.4 3.4.1

# INCOME STATEMENT FOR YEAR ENDING 31 December 2014

EXPENDITURE	RAND	INCOME	RAND
Land preparation	R10 000	Cucumbers	R11 500
Planting	R 6 000	Beetroot	R28 000
Casual labour	R 8 000	Tomatoes	R20 000
Seed	R 6 500	Cabbages	R 9 400
Fuel and lubricants	R10 000	_	
Fertiliser	R10 000		
Disease, pest and			
Weed control	R10 000		
Repair and maintenance	R 5 500		
Packaging and marketing	R 4 000		
TOTAL	R70 000	TOTAL	R68 900

# Rubric

- Correct entries in expenses √
- Correct entries in income√
- Correct calculation of expenses ✓
- Correct calculation of income ✓
- Drawing of table with labels √

# 3.4.2 Determination of profit/loss and substantiate

- It is a loss √
- Profit/loss = R68 900 − R70 000 ✓
- =  $R 1 100 \text{ or } (R1 100) \checkmark$

(Mark positively with statement values)

# 3.4.3 Three possible solutions

- Plan better to save fuel costs √
- Make use of biological control methods to reduce costs on poisons √
- Make use of compost/organic material to save fertiliser costs ✓
- Servicing/replacing implements to reduce maintenance costs √
- Fewer casual labourers ✓
- Make better use of mechanisation √ (Any 3)

# 3.6 Steps in preparing a business plan

R260 000 ✓

(Mark positively)

3.5.6

- Decide on the kind of business you want to start√
- Collect information about the chances of success and chances of failure/feasibility studies/opportunities (markets) and risks data (sources of capital/loans)√
- Focus and analyse the data/information collected so as to refine ideas on the business√
- Outline the specific requirements/inputs, management issues, anticipated returns√
- Test your plan/set goals and targets, make a detailed management plan√ (5)

(1)

# 3.7 Differentiation between contract marketing and farm-gate marketing

Contract marketing	Farm-gate marketing	
A signed contract between the	No contract signed ✓	
producer and the consumer √		
Price is fixed ✓	Fluctuating prices ✓	
Products are graded ✓	No grading ✓	
Packaging is according to the	No regulation for packaging/no need	
regulation ✓	for packaging ✓	
Guaranteed income ✓	No guaranteed income ✓	
Obligated to deliver to contract ✓	Sell to any one ✓	
(Any 2)	(Any 2)	(4)

# 3.8 3.8.1 **Definition of fixed price**

- It is when the price has been set for goods and services ✓
- With no bargaining permitted over the price ✓

OR

The price is held constant ✓

Regardless of the cost of production √

# 3.8.2 Three advantages of a fixed price

- Know the price that one will receive ✓
- Makes planning easier ✓
- More constant income/fluctuations on the market has no effect √
- Set the right price at the first time √ (Any 3)

# 3.8.3 **FOUR marketing strategies**

- Plan initial promotion/local radio station √
- Set up a website/social media √
- Set up a free listing for your business in search engine local directories √
- Set up your business profile or page on chat sites√
- Print the business cards and business stationery/flyers ✓
- Contact all the persons from whom you can buy products or services and provide them with your business card √
- Produce high quality product √ (Any 4)

# 3.9 Discussion of diversification as business survival strategy

- Have more than one production unit/value adding ✓
- To protect the farmer from financial risk ✓
- If one enterprise experience disaster/market price plunging ✓ (3)
  [50]

[30]

(6)

(6)

# **QUESTION 4: HARVESTING, PROCESSING AND MANAGEMENT**

# 4.1 Chronological steps in the decision making process

- Define and analyse the problem √
- Develop alternative solutions √
- Evaluation of alternative solutions √
- Select the best solution ✓
- Implementation of decision √
- Follow implementation up and evaluate √

# 4.2 Tasks of a manager

- Control√
- Planning√
- Motivation√
- Communication√
- Decision making√

# 4.3 4.3.1 **Definition of harvesting**

- It is the collection of the crop√
- When the crop is ready to pick/at matured stage√ (2)

# 4.3.2 Steps that crop will follow

Step 1	Harvesting ✓
Step 2	Transporting to the pack house ✓
Step 3	Storing of ungraded product ✓
Step 4	Grading and sorting ✓
Step 5	Packaging ✓
Step 6	Storing of graded product ✓
Step 7	Distributing/Transport√

(Any 6 in correct order)

# 4.4 4.4.1 Fermentation as method of preservation

- Sugar fermentation ✓
- Through yeasts/bacteria for production of beer/bread/wine ✓
- Oxidation of alcohol to form vinegar ✓
- Lactose fermented ✓
- Into lactic acid √
- That causes milk to coagulate to make cheese
  √ (Any 4)

# 4.4.2 Comparison of value of processed food to that of the raw food products

	Raw food product	Processed product
Shelf life	Short ✓	Long ✓
Packaging and	Difficult and costly ✓	Simple and less costly√
distribution	-	

(4)

# 4.5 FOUR good hygienic practices in the food processing industry

- Wear clean overalls/laboratory coats√
- Wear clean boots/protected shoes√
- Protect your head/hair √
- Put on the mouth and nose guards√
- Clean and disinfect the floor regularly√
- Sterilize the equipment used often√
- Wash hands regularly with a disinfectant ✓
- Smoke free environment ✓

(Any 4) (4)

# 4.6 4.6.1 FOUR advantages of packaging food products

- To protect against microbiological contamination, dirt, insects, moisture, light, odours and colours ✓
- To facilitate the easy handling of food ✓
- To convey information ✓
- To identify the product ✓
- Attractiveness of product √
- Add value to the product ✓
- Longer shell life ✓

(Any 4) (4)

4.6.2

Ways of packaging	Example of material used
Rigid packaging ✓	<ul> <li>Metal cans/glass jars/bottles/laminated containers √</li> </ul>
Semi-rigid packaging√	<ul> <li>Aluminium containers/cartons/ polystyrene √</li> </ul>
Flexible packaging √	Types of plastic film/ paper/aluminium foil ✓

(6)

# 4.7 4.7.1 **Main group of tourists**

- Domestic/local tourists ✓
- International tourists √

4.7.2

Types of tourists	Description
Educational tourists	People visit places to do research ✓
Adventure tourists	People want to do exciting things while
	on holidays √
Cultural tourists	People travel to do cultural
	events/interests ✓
Product routes tourists	It is associated with countryside/
	tourists follow routes to see agricultural
	products produced/processed√

4.7.3 Awareness for successful agritourism

- Be environmental sensitive/preserve indigenous plants and animals √
- Investigate the possibilities of developing land for agritourism purposes√
- Contract local tourist operations to sell goods ✓
- Make the destination a friendly area 
  √ (Any 3) (3)

[50]

(4)

TOTAL SECTION B: 150 GRAND TOTAL: 200