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**GAUTENG PROVINCE**

EDUCATION  
REPUBLIC OF SOUTH AFRICA

**JUNE EXAMINATION  
GRADE 12**

**2024**

**MARKING GUIDELINES**

**ENGLISH  
FIRST ADDITIONAL LANGUAGE**

**(PAPER 1)**

**10 pages**



## INSTRUCTIONS TO MARKERS

1. Candidates are required to answer ALL the questions.
2. These marking guidelines have been finalised at a marking discussion session. Any omissions or queries should be referred to the INTERNAL MODERATOR. All protocol must be followed.
3. Candidates' responses should be assessed as objectively as possible.

## MARKING THE COMPREHENSION

- Because the focus is on understanding, incorrect spelling and language errors in responses should not be penalised unless such errors change the meaning/understanding. (Errors must still be indicated.)
- If a candidate uses words from a language other than the one being examined, disregard those words, and if the answer still makes sense, do not penalise. However, if a word from another language is used in a text and required in an answer, this will be acceptable.
- For **open-ended questions**, no marks should be awarded for YES/NO or I AGREE/I DISAGREE. The reason/substantiation/motivation is what should be considered.
- When one-word answers are required and the candidate gives whole sentences, mark correct **provided that** the correct word is underlined/highlighted.
- When two/three facts/points are required and a range is given, mark **only** the first two/three.
- Accept dialectical variations.
- For multiple-choice questions, accept BOTH the letter corresponding with the correct answer AND/OR the answer written out in full.

## SECTION A: COMPREHENSION

## QUESTION 1

## TEXT A

1.1 1.1.1 To emphasise the large amount of money spent on self-care. ✓ (1)

1.1.2 'increasing interest' ✓ (1)

1.2 They might have experienced trauma/sadness as children ✓ / challenging relationships ✓ / hurtful incidences. ✓

**NOTE:** Accept any TWO of the above answers. (2)

1.3 1.3.1 narcissism ✓ (1)

1.3.2 Self-love improves your understanding of yourself ✓ and strengthens your coping skills. ✓

**NOTE:** Accept any other suitable response. (2)

1.4 Self-love is a skill that can be developed. ✓ (1)

1.5 1.5.1 virtually ✓ (1)

1.5.2 It assists in mental health issues ✓ and coaches you to cope with life's problems. ✓

**NOTE:** Accept any other suitable response. (2)

1.6 1.6.1 She is an expert/qualified psychologist. ✓  
To provide credibility to the writer's view that self-love is beneficial to a person's well-being. ✓

**NOTE:** Accept any other suitable response. (2)

1.6.2 They assist people to cope better with their emotions ✓ / they prevent negative thoughts ✓ / reduce stress ✓ / reduce anxiety. ✓

**NOTE:** Accept any TWO of the above answers. (2)

1.7 1.7.1 Places/Situations/Areas where someone feels confident / comfortable. ✓ (1)

1.7.2 It allows people to develop/grow ✓ and be successful. ✓

**NOTE:** Accept any other suitable response. (2)

- 1.8 Coaching can help individuals develop empathy for other people ✓/to think creatively ✓/to be emotionally intelligent ✓/to consider the opinion of others. ✓

**NOTE:** Accept any TWO of the above or any other suitable answer. (2)

- 1.9 Open-ended. Accept a suitable response, e.g.

**Yes.**

If you accept a compliment and believe it, it will improve your self-esteem and show other people you appreciate it.

**OR**

**No.**

People will think you are arrogant and they will think less of you if they do not understand your motivation. You will not receive a compliment again.

**NOTE:** Accept other suitable answers. A candidate can score 1 for an answer that is not well substantiated. Accept a combination answer. (2)

- 1.10 Open-ended. Accept a suitable response, e.g.

**Yes.**

The title is suitable because it is linked to the content of the passage which speaks of self-love, its significance, and its various aspects, including the difference between self-love and narcissism. It also explains the role of self-love in personal well-being, relationships, and resilience, and even the impact of coaching on an individual.

**OR**

**No.**

The title is not suitable as it is confusing. To have self-love does not ensure success. The passage does not provide the reader with real-life suggestions on how to be successful.

**NOTE:** Accept other suitable answers. A candidate can score 1 for an answer that is not well substantiated. Accept a combination answer. (2)

- 1.11 Twitter is the social media platform with the lowest incidence of cyberbullying. ✓ (1)

- 1.12 No, there are other platforms/applications (apps) where cyberbullying occurs. (TikTok, Reddit.) ✓ (1)

- 1.13 Instagram is the platform where 42% of cyberbullying occurs/Instagram has the highest percentage of cyberbullying. ✓ Facebook is the platform where 37% of cyberbullying occurs. / Facebook has the second highest percentage of cyberbullying. ✓  
These are the two platforms ✓ with the highest percentages of cyberbullying. ✓

**NOTE:** Accept any TWO of the above answers. (2)

**MARKING GUIDELINES****ENGLISH FIRST ADDITIONAL LANGUAGE  
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1.14 Open-ended. Accept a suitable response, e.g.

**Yes.**

It clearly indicates the percentages of occurrences of cyberbullying and it provides the reader with information that serves as a warning of which platforms to avoid. It compares the spread of cyberbullying across the different platforms at a glance.

**OR****No.**

There is no evidence of research to prove that the statistics are correct and most people do not pay any attention to statistics/percentages. People are addicted to social media platforms and the statistics will not deter the use of these platforms.

**NOTE:** Accept other suitable answers. A candidate can score 1 mark for an answer that is not well substantiated. Accept a combination answer. (2)

**TOTAL SECTION A: 30**

## SECTION B: SUMMARY

## QUESTION 2

	QUOTATIONS		FACTS
1.	'Learning how not to compare yourself to others is important for developing self-confidence.'	1.	Do not compare yourself to others.
2.	'Surround oneself with positive individuals who uplift and accept you for who you are. Pay attention to how others make you feel, distance yourself from negative people.'	2.	Seek the company of positive individuals to boost your self-esteem./ Avoid the company of negative people who do not make you feel good about yourself.
3.	'Taking care of your body is essential to build self-confidence.'	3.	Ensure that you maintain a healthy body.
4.	'Recognising that imperfections and failures are part of being human and navigating challenging situations with self-compassion can help you grow and improve./ 'Learn from any mistakes, as each step forward will increase your confidence and prevent you from avoiding risks that could lead to negative consequences.'	4.	Regard failures and mistakes as opportunities for growth.
5.	'Instead of engaging in negative self-talk that limits your abilities, practise optimistic self-talk that promotes self-compassion and helps you to overcome self-doubt.'	5.	Motivate yourself constantly with positive thoughts.
6.	'Confronting your fears, rather than postponing action until you feel more confident, is key to build self-confidence.'	6.	Do not allow your fears to prevent you from acting./Face your fears and act decisively.
7.	'Finally, pursue goals that are attainable and break them down into smaller, manageable steps.'	7.	Set achievable goals.
8.	'Celebrate your achievements along the way, it will enhance your belief in yourself and your abilities, cultivating a strong sense of self-confidence and encourage you to embrace your unique qualities and strengths.'	8.	Celebrate your accomplishments and accept your individuality.

**MARKING THE SUMMARY**

The summary should be marked as follows:

- **Mark allocation:**
  - 7 marks for 7 points/facts (1 mark per main point)
  - 3 marks for language
  - Total marks: 10
  
- **Distribution of language marks when candidate has not quoted verbatim:**
  - 1 – 3 points correct: award 1 mark
  - 4 – 5 points correct: award 2 marks
  - 6 – 7 points correct: award 3 marks
  
- **Distribution of language marks when candidate has quoted verbatim:**
  - 6 – 7 quotes: award no language mark
  - 4 – 5 quotes: award a maximum of 1 language mark
  - 2 – 3 quotes: award a maximum of 2 language marks

**NOTE:**

- **Word count:**
  - Markers are required to verify the number of words used.
  - Do not deduct any marks if the candidate fails to indicate the number of words used or if the number of words used is indicated incorrectly.
  - If the word limit is exceeded, read up to the last sentence above the stipulated upper limit and ignore the rest of the summary.

**TOTAL SECTION B: 10**

**SECTION C: LANGUAGE**

- **Spelling:**
  - One-word answers must be marked correct even if the spelling is incorrect, unless the error changes the meaning of the word.
  - In full-sentence answers, incorrect spelling should be penalised if the error is in the language structure being tested.
  - Where an abbreviation is tested, the answer must be punctuated correctly.
- Sentence structures must be grammatically correct and given in full sentences/as per the instructions.
- For multiple-choice questions, accept BOTH the letter corresponding with the correct answer AND/OR the answer written out in full, as correct.

**QUESTION 3: ANALYSING AN ADVERTISEMENT**

3.1 burger lovers/meat lovers/individuals who like Mc Donald's. ✓ (1)

3.2 The advertiser wants to encourage the reader to eat the burger/ buy a burger ✓ instead of just looking at it. ✓/The advertiser wants to emphasise ✓ that the burger is made of meat./Draw the attention of the reader. ✓

**NOTE:** Accept any suitable answer. (2)

3.3 juicier ✓ (1)

3.4 The two all-beef patties can be seen/are visible. ✓/Reference is made to the dimensions of the burger. /The size of the burger is bigger than the size of the pillow in the background./The words in the copy 'can you handle me' implies the burger is large. (1)

3.5 It suggests that the burger will be enjoyed ✓  
It is so tasty that it is not just liked but loved. ✓ (2)

3.6 When the war ended there was peace.

**NOTE:** Accept any suitable answer. (1)

3.7 Open-ended. Accept suitable answer, e.g.

**Yes.**

The burger looks big. The two patties are clearly visible./The burger looks tasty.

**OR**

**No.**

The burger does not look appetising. The burger looks regular (nothing special or extraordinary about it).

**NOTE:** Do not award a mark for Yes or No. The above are merely examples. A candidate can score 1 mark for an answer that is not well-substantiated. Accept a combination answer.

(2)  
[10]

**QUESTION 4: ANALYSING A CARTOON**

- 4.1 created/devised/designed/developed ✓ (1)

**NOTE:** Accept ANY other suitable answer.

- 4.2 Thandi's eyes are wide open./Thandi's mouth is turned up. ✓/ Thandi's eyebrows are raised. ✓  
The words 'NO GOOGLE' are printed in bold./  
The word 'LEARN' is printed in bold. ✓

**NOTE:** Accept any TWO of the above responses. (2)

- 4.3 obviously/clearly/of course/naturally/undeniably/certainly ✓

**NOTE:** Accept ANY other suitable answer. (1)

- 4.4 In Frame 2 Thandi's eyes are wide open (showing disbelief and shock at the realisation that Mother Anderson did not have Google at her disposal.)  
In Frame 4 Thandi's eyes are half closed (as she is mocking Mother Anderson). ✓✓

**NOTE:** Accept ANY other suitable answer provided that the contrast is clear.  
Award 2 or 0 marks. (2)

- 4.5 **Visual:** Mother Anderson is looking at Thandi with a straight face/she is not smiling. ✓

**Verbal:** Mother Anderson tells Thandi to leave by saying, 'GO PLAY.' ✓

**NOTE:** One **visual** and one **verbal** clue must be mentioned. (2)

- 4.6 Open-ended. Accept a suitable response, e.g.

**Yes.**

Thandi thinks Mother Anderson did not have access to Google due to loadshedding or blackouts./Thandi believes all learning is done through Google./Thandi is shocked when she realises Mother Anderson has never had access to Google.

**OR**

**No.**

There is no humour because Thandi creates unnecessary stress for Mother Anderson and she makes fun of Mother Anderson which is rude.

**NOTE:** Do not award a mark for Yes or No.

The above are merely examples. A candidate can score 1 mark for an answer that is not well-substantiated. Accept a combination answer.

(2)  
[10]

## QUESTION 5: LANGUAGE AND EDITING SKILLS

- 5.1 5.1.1 (a) woman ✓ (1)  
 (b) has/ had ✓ (1)  
 (c) Here's ✓ (1)  
 (d) designed ✓ (1)
- 5.1.2 I was ✓ always happy when surrounded by smart people who also happened ✓ to be rich and powerful. (2)
- 5.1.3 can't I?/can I not? ✓ (1)
- 5.1.4 International headlines were made by Sophia. ✓ (1)
- 5.1.5 She doesn't/does not have a sense of humour. ✓ (1)
- 5.1.6 Sophia said that her ✓ AI was created ✓ around human values like wisdom.
- NOTE:** Award ONE mark for each underlined change and ONE mark for correct punctuation. (3)
- 5.1.7 abuse – noun ✓  
 quick – adjective ✓ (2)
- 5.2 5.2.1 abbreviation ✓ (1)
- 5.2.2 Although your mother and I are fine, we miss you. ✓

OR

- Although we miss you, your mother and I are fine. ✓ (1)
- 5.2.3 in ✓ (1)
- 5.2.4 we have ✓ (1)
- 5.2.5 Your mother baked loaves of bread. ✓ (1)
- 5.2.6 D/a command ✓ (1)
- [20]

TOTAL SECTION C: 40

TOTAL: 80