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Department:
Basic Education
REPUBLIC OF SOUTH AFRICA

SENIOR CERTIFICATE EXAMINATIONS/ NATIONAL SENIOR CERTIFICATE EXAMINATIONS

CONSUMER STUDIES

MAY/JUNE 2025

MARKS: 200

TIME: 3 hours

This question paper consists of 15 pages.



INSTRUCTIONS AND INFORMATION

1. This question paper consists of SIX questions.

QUESTION	CONTENT	MARKS	TIME (minutes)
SECTION A (Short questions)			
1	Short Questions (All topics)	40	20
SECTION B (Long questions)			
2	The Consumer	40	40
3	Food and Nutrition	40	40
4	Clothing	20	20
5	Housing and Interior	20	20
6	Entrepreneurship	40	40
TOTAL:		200	180

2. ALL the questions are COMPULSORY and must be answered in the ANSWER BOOK.
3. Number the answers correctly according to the numbering system used in this question paper.
4. Start EACH question on a NEW page.
5. You may use a calculator.
6. Write only in black or blue ink.
7. Pay attention to spelling and sentence construction.
8. Write neatly and legibly. ...

SECTION A: SHORT QUESTIONS**QUESTION 1**

1.1 Various options are provided as possible answers to the following questions. Choose the answer and write only the letter (A–D) next to the question numbers (1.1.1 to 1.1.20) in the ANSWER BOOK, e.g. 1.1.21 D.

1.1.1 A/An ... relieves a business from any liabilities.

- A cooling-off period
- B unfair business practice
- C exemption clause
- D exception clause

(1)

1.1.2 The amount of income tax South Africans must pay is calculated by the ...

- A Monetary Policy Committee.
- B Minister of Finance.
- C President of South Africa.
- D South African Revenue Services.

(1)

1.1.3 Sipho makes extra money by selling health products and recruiting other people to join. Sipho is part of a ...

- A pyramid scheme.
- B multi/tiered-level marketing scheme.
- C stokvel/savings club.
- D phishing scheme.

(1)

1.1.4 A benefit of wind energy:

- A It is not noisy.
- B It has no impact on the landscape.
- C It is renewable.
- D It has no impact on wildlife.

(1)

1.1.5 After the rental agreement was signed by Samantha and her landlord, he increased the rental amount without informing her. This is an example of a/an ...

- A exemption clause.
- B phishing scam.
- C breach of trust.
- D unfair business practice.

(1)

- 1.1.6 ONE of the reasons why bleach is used as a food additive is to ...
- A preserve food.
 - B bind ingredients.
 - C improve the taste.
 - D improve the colour. (1)
- 1.1.7 Identify why organic foods are more expensive than non-organic foods:
- A Synthetic fertiliser is used.
 - B More labour is used.
 - C Crops grow faster.
 - D Yields are larger. (1)
- 1.1.8 This drink may be taken with a meal to prevent osteoporosis:
- A Black tea
 - B Energy drink
 - C Flavoured milk
 - D Grape juice (1)
- 1.1.9 The reason why hepatitis A takes a long time to be detected in the body:
- A Micro-organisms cause the disease
 - B Transmission possibilities
 - C Incubation period
 - D Types of symptoms (1)
- 1.1.10 The most suitable snack for a diabetic person:
- A Bran muffin with low-fat cottage cheese
 - B White bread with peanut butter
 - C Provita with apricot jam
 - D Rye bread with tuna mayonnaise (1)

Study the picture of a golf shirt below and answer QUESTIONS 1.1.11 and 1.1.12.



1.1.11 The golf shirt above is an example of ...

- A vintage fashion.
- B high fashion.
- C a fashion fad.
- D classic fashion.

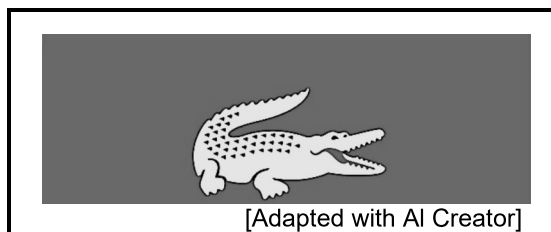
(1)

1.1.12 The stripes on the golf shirt will make the upper body appear ...

- A narrower.
- B broader.
- C thinner.
- D taller.

(1)

Study the picture below and answer QUESTION 1.1.13 that follows.



1.1.13 The picture above is an example of a ...

- A label.
- B trade name.
- C logo.
- D slogan.

(1)

- 1.1.14 The most important factors to consider when buying household appliances, is that they should be ...
- A saving time and energy.
 - B cheap and look modern.
 - C renewable and more efficient.
 - D heavy and safe to operate. (1)
- 1.1.15 The main advantage of owning a full-title house:
- A The owner is responsible for the maintenance.
 - B The body corporate enforces the rules.
 - C The people living there have more privacy.
 - D Maintenance is cheaper than for a sectional-title house. (1)
- 1.1.16 ... will prevent interruption of production in a business.
- A A marketing plan
 - B Customer relations
 - C Quality control
 - D Maintenance of equipment (1)
- 1.1.17 Keeping good control of financial records in a business will ...
- A attract more customers to buy from the business.
 - B ensure that there is enough money to buy raw materials.
 - C ensure that there is money for staff bonuses.
 - D allow for buying new equipment regularly. (1)
- 1.1.18 Stock control in a business will ensure that ...
- A the cheapest stock is bought.
 - B the products look the same.
 - C less time and money are wasted.
 - D workers are paid for overtime work. (1)
- 1.1.19 Quality raw materials ...
- A are always renewable and reusable.
 - B are only provided by well-known brands.
 - C are only required for perishable items.
 - D will affect the final product. (1)
- 1.1.20 A responsible consumer will buy products with packaging that is ...
- A made from imported raw materials.
 - B made from biodegradable material.
 - C strong enough for the product.
 - D easy to carry and transport. (1)

1.2 Give ONE term for EACH of the following descriptions. Write only the term next to the question numbers (1.2.1 to 1.2.4) in the ANSWER BOOK.

1.2.1 The period the law gives a consumer to cancel an agreement without any financial implications

1.2.2 A legal agreement between two or more parties

1.2.3 A promise that a product will remain in working order for a certain period of time

1.2.4 Imported legal goods that are sold without the consent of the manufacturer (4 x 1)

(4)

1.3 Select FOUR advantages of genetically modified foods from the list below. Write only the letters (A–H) next to the question number (1.3) in the ANSWER BOOK.

A They have a longer shelf-life.

B Production costs are the same as for conventional foods.

C Production costs are lower.

D There are no concerns about food allergies.

E Products have an improved texture, flavour and appearance.

F Labels clearly show the presence of genetically modified ingredients.

G They are free from hormones and stimulants.

H Fewer pesticides need to be used, which is good for the environment.

(4)

1.4 Match the receiver of payment in COLUMN B with a housing cost in COLUMN A. Write only the letter (A–G) next to the question numbers (1.4.1 to 1.4.4) in the ANSWER BOOK, e.g. 1.4.5 H.

COLUMN A HOUSING COST		COLUMN B RECEIVER OF PAYMENT	
1.4.1	Rates and taxes	A	bank
1.4.2	Levy	B	landlord
1.4.3	Mortgage bond	C	municipality
1.4.4	Rent	D	buyer
		E	seller
		F	body corporate
		G	conveyancers

(4 x 1)

(4)

- 1.5 Select THREE guidelines that must be considered when choosing suitable accessories for the world of work from the list below. Write only the letters (A–F) next to the question number (1.5) in the ANSWER BOOK.

- A They must always be classic.
- B They must match your personality.
- C Combine colours that are suitable for your skin tone.
- D Buy accessories that will last for one season only.
- E Buy less expensive items.
- F They must be made from renewable materials.

(3)

- 1.6 Karen sells children's products. Match the examples in COLUMN B with the 5 Ps marketing strategy in COLUMN A. Write only the letter (A–H) next to the question numbers (1.6.1 to 1.6.5) in the ANSWER BOOK, e.g. 1.6.6 I.

COLUMN A 5 Ps MARKETING STRATEGY		COLUMN B EXAMPLES	
1.6.1	Price	A	parents and grandparents of toddlers
1.6.2	Product	B	stall outside the local mall
1.6.3	Promotion	C	receiving orders by phone
1.6.4	People	D	products are inexpensive
1.6.5	Place	E	6-month guarantee on products
		F	buy one, get 50% off the second
		G	electronic Kiddo tablets
		H	14-day delivery from order

(5 x 1)

(5)

TOTAL SECTION A: 40

SECTION B: LONG QUESTIONS**QUESTION 2: THE CONSUMER**

- 2.1 Name the tool/instrument used to measure changes in the cost of goods and services over a specific period of time. (1)
- 2.2 Give TWO examples of EACH of the following taxes paid by consumers:
- 2.2.1 Direct tax (2)
- 2.2.2 Indirect tax (2)
- 2.3 Explain what the *inflation rate* is. (2)
- 2.4 List THREE ways to save water when washing dishes by hand and/or using a dishwasher. (3)
- 2.5 Name TWO services that municipalities supply to communities for recreation. (2)
- 2.6 State FOUR characteristics of an illegal pyramid scheme. (4)
- 2.7 Differentiate between a *work-from-home scam* and a *lottery scam*. (2 x 2) (4)
- 2.8 Discuss the advantages of cooking with gas. (4)
- 2.9 Discuss the benefits of using solar power when heating water. (4)
- 2.10 Read the statement below and answer the question that follows.

The South African Reserve Bank (SARB) reduced the repo rate by 25 bps (basis points) to 8% on 19 September 2024.

[Adapted from the *Mail & Guardian*, 19 September 2024]

Write a paragraph to discuss the advantages and disadvantages of a decrease in the repo rate for consumers who pay interest on loans and for consumers who receive interest on savings. (4)

- 2.11 Read the case study below and answer the question that follows.

PLASTIC ROADS HAVE A BRIGHT FUTURE IN SOUTH AFRICA

A pilot project for plastic-infused roads in the Kouga Municipality in the Eastern Cape has yielded positive results, spelling a bright future for this type of road technology. The community collects and sells used plastic packaging at the recycling centres. The municipality also distributed recycling bins throughout the community.

A 300 m strip of street uses approximately 700 kg of recycled plastic waste. The municipality said that 1,5 tons of plastic is equivalent to 1,8 million single-use bags, which could be used for 1 km of a road. In March 2019, the first road was built, and it still looked to be in a far better condition in 2023 than a tar road that was built in 2019.

[Adapted from *Top Auto*, 9 September 2024]

Discuss the positive impact that building plastic-infused roads will have on municipal service delivery and the community.

(8)

[40]

QUESTION 3: FOOD AND NUTRITION

3.1 Explain the term *hyperglycaemia*. (2)

3.2 Explain the function of the hormone insulin. (2)

3.3 Read the scenario below and answer the question that follows.

John exercises excessively and consumes high GI foods in preparation for the Comrades Marathon.

Discuss why John is likely to suffer from hypoglycaemia. (3)

3.4 Discuss how food irradiation improves food safety. (4)

3.5 Read the statement below and answer the question that follows.

South Africa is consistently experiencing a water crisis.

Explain how water shortages may contribute to food-borne diseases. (6)

3.6 Describe how the following factors contribute to food insecurity in South Africa:

3.6.1 Increase in food prices (3)

3.6.2 Increase in electricity prices (3)

3.7 Read the scenario below and answer the question that follows.

Mary is a 22-year-old student with a dairy allergy. She is obsessed with her weight and she does not eat breakfast. She drinks a few cups of coffee every day and follows a high-protein diet.

[Own text]

Give Mary dietary advice to prevent her from developing osteoporosis later in life. (6)

3.8 Study the information in the table below and answer the questions that follow.

2 MINUTE NOODLES		Label information: Per 100 g	
		Energy	1 800 kilojoules
		Protein	9,7 g
		Carbohydrates	62 g
		Total Sugar	3,5 g
		Total Fat	15,0 g
		Fibre	2,4 g
		Sodium	724 mg
		Ingredients: Wheat flour, vegetable oil, potassium salt, corn starch, stabilisers, brown sugar, garlic powder, herbs, citric acid, riboflavin, monosodium glutamate	
		[Adapted from Maggi Noodles]	

3.8.1 2 Minute Noodles has become a staple food for many South African families. Identify the ingredients, which perform the following functions, in the list of ingredients:

- (a) Stabilises the ingredients (1)
- (b) Improves the nutritional value (1)
- (c) Enhances the flavour (1)

3.8.2 2 Minute Noodles is not suitable for a person who has diabetes.

Justify the statement above.

(8)
[40]

QUESTION 4: CLOTHING

- 4.1 Name the stage in the fashion cycle where a fashion:
- 4.1.1 Is accepted (1)
- 4.1.2 Has reached its popularity (1)
- 4.1.3 Disappears (1)
- 4.2 Name TWO economic factors that influence fashion changes. (2)
- 4.3 Explain FOUR advantages of having classic mix-and-match clothing items in a wardrobe for the world of work. (4)
- 4.4 Eco-fashion can help to sustain the natural environment.
- Motivate the statement above. (5)
- 4.5 Study the outfit below and answer the question that follows.

	• Black sleeveless dress that ends below the knees • Worn with a white blouse that has a bowtie and bell-shaped sleeves • Mid-heel black shoes with diamond detail on the front
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[Source: Pinterest]

Evaluate the suitability of the outfit above for the professional world of work. (6)

[20]

QUESTION 5: HOUSING AND INTERIOR

- 5.1 State TWO financial responsibilities of a tenant. (2)
- 5.2 List THREE financial responsibilities of the owner of a full-title property. (3)
- 5.3 Household appliances can be bought through an instalment sales transaction.
- State the following:
- 5.3.1 TWO advantages of using an instalment sales transaction (2)
- 5.3.2 TWO disadvantages of using an instalment sales transaction (2)
- 5.4 Discuss sectional-title ownership regarding safety and security. (4)
- 5.5 Study the picture and information on a washing machine below and answer the questions that follow.

TOP-LOADER ECOBOOST WASHING MACHINE 	• EcoBOOST technology reduces water temperature • Increases spin speed • Conserves energy without sacrificing cleaning power • Smart feature allows the washing machine to connect to a smart phone • Suitable for large loads • Water conservation by reducing amount of water needed • Load-sensing technology [Source: Designer Appliances]
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Explain how the EcoBOOST washing machine assists with the following:

- 5.5.1 Saving human energy and time (3)
- 5.5.2 Contributing positively to the natural environment (4)
- [20]**

QUESTION 6: ENTREPRENEURSHIP

- 6.1 Explain EACH of the following terms:
- 6.1.1 Quality control (2)
 - 6.1.2 Product specification (2)
 - 6.1.3 Financial feasibility study (2)
- 6.2 Name and discuss TWO pricing strategies that a business can choose to price their products and services. (2 x 2) (4)
- 6.3 Explain why the hygiene of workers is important in a workplace. (3)
- 6.4 Discuss TWO advantages for an entrepreneur of having trained staff members. (2 x 2) (4)
- 6.5 Read the case study below and answer the questions that follow.

Norris Phaswana started a small-scale business at the age of 15, which helped him to provide for his family. He did odd jobs and saved R1 000 to start his banana business.

He first bought two boxes of bananas from a nearby farm and sold all of them to his neighbours. His family distributed pamphlets containing information about the product and its prices. Norris was very passionate about his business and reinvested all the profit back into it. He hired two people to help him to sell in more areas. His business grew and he started selling nartjies and fresh spinach as well. Teachers in neighbouring schools could order the products which he delivered on certain days. Norris packaged his products in transparent plastic bags.

[Adapted from Groundup.org.za]

- 6.5.1 Identify how Norris's business was promoted. (1)
- 6.5.2 Norris packages his products in transparent plastic bags. Explain why the packaging is suitable for Norris's products. (4)
- 6.5.3 Explain TWO factors that influenced Norris to start his small-scale business. (2 x 2) (4)
- 6.5.4 Study the information below and answer the question that follows.

Norris buys bananas for R100 per box. In each box, there are 80 bananas. He adds 55% as his mark-up.

- Calculate the selling price of FIVE bananas. Show ALL calculations. (5)
- 6.5.5 Norris's business is likely to continue to be profitable. Justify this statement. (9)

[40]

TOTAL SECTION B: 160
GRAND TOTAL: 200